

# INVITATION TO SPONSOR



## WORLD WORKPLACE ASIA 2015

PROACTIVE FACILITY MANAGEMENT: **ANTICIPATE** • **PARTICIPATE** • **INNOVATE**

3-5 AUGUST 2015



SINGAPORE 2012



SHANGHAI 2013



HONG KONG 2014

SINGAPORE 2015



### The World Workplace Asia is back in Singapore!

Recognised as the preminent platform for dialogue on facility management issues and trends in the Asia Pacific regions, World Workplace Asia Singapore 2015 offers a fitting opportunity for companies and stakeholders to present their products and services directly to key decision makers of the facilities management (FM) and real estate industries.

Presented by Building and Construction Authority (BCA), the International Facility Management Association (IFMA) and the IFMA Singapore Chapter, World Workplace Asia Singapore 2015 expects to welcome attendees from all over the world comprising private developers, ministries & statutory boards, town councils, members of professional bodies, academicians, local and overseas facility management practitioners, IFMA's international members as well as business owners.

Building on the success of the Inaugural World Workplace Asia Singapore 2012, where close to 450 local and overseas delegates attended the two-and-a-half day event, World Workplace Asia Singapore 2015 will feature a well-rounded programme focussed on FM leadership, high performance FM solutions, international best practices, latest technology and innovation. Attendees will benefit greatly from distinguished keynote speakers, a diverse exposition of facility-related products and services, vast networking opportunities and on-site facility tours geared towards enhancing attendees' knowledge of managed environments.

Modelled after IFMA's flagship event – IFMA's World Workplace Conference and Expo held annually in the United States, World Workplace Asia Singapore 2015 is backed by 35 years of knowledge, experience and a commitment to quality.

We invite you to support our drive to develop the FM industry by becoming a sponsor of this international event on 3-5 August 2015. The details of the sponsorship are attached for your reference. For more details, please visit the link at [www.worldworkplace.org/asia](http://www.worldworkplace.org/asia).

Thank you.



JOINTLY ORGANISED BY:



We shape a **safe, high quality, sustainable** and **friendly** built environment.





## SPONSORSHIP APPLICATION FORM

### CONTACT INFORMATION

Name of Company: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone No.: \_\_\_\_\_ Email: \_\_\_\_\_

Company Website: \_\_\_\_\_

### LEVEL OF SPONSORSHIP

Our company would like to be (please tick):

- Diamond Sponsor** - S\$ 50,000 (Exclusive to 1 Sponsor)
- Platinum Sponsor** - S\$30,000
- Gold Sponsor** - S\$10,000
- Silver Sponsor** - S\$5,000
- WWPA Reception Sponsor** - S\$5,000 (per reception)
- WWPA Lunch Sponsor** - S\$10,000 (per lunch)
- WWPA Eco-Bags for Conference Participants** - S\$5,000
- WWPA Lanyard & Badging** - S\$5,000
- WWPA Session Track Sponsor** - S\$2,500 (per track)
- WWPA Welcome Sign Sponsor** - S\$2,500
- WWPA Facility Tour Sponsor** - S\$2,500 (per track)
- WWPA Door Gift / Others** (available upon request)

*Sponsorship Amounts stated are before 7% Goods & Services Tax.*

*Please refer to attached Sponsorship Details.*



## PAYMENT

Please return this sponsorship application form to:

**BCA ACADEMY**  
200 Braddell Road  
Singapore 579700

**ATTENTION: MS GRACE TEO**

Upon receipt of the sponsorship application form, we will issue you an invoice for your payment.  
Payment shall be made by **cheque** addressed to **Building and Construction Authority** as the payee.

## INFORMATION TO BE PROVIDED BY SPONSOR

Name: \_\_\_\_\_ Designation: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**THANK YOU FOR YOUR SPONSORSHIP!**



## SPONSORSHIP DETAIL

### AVAILABLE LEVELS OF SPONSORSHIP

- **Diamond Sponsor** - S\$ 50,000  
(Exclusive to 1 Sponsor)
- **Platinum Sponsor** - S\$30,000
- **Gold Sponsor** - S\$10,000
- **Silver Sponsor** - S\$5,000
- **WWPA Reception Sponsor**  
- S\$5,000 (per reception)
- **WWPA Lunch Sponsor** - S\$10,000  
(per lunch)
- **WWPA Eco-Bags for Conference Participants** - ~~S\$3,000~~ **SOLD**
- **WWPA Lanyard & Badging** - ~~S\$5,000~~ **SOLD**
- **WWPA Session Track Sponsor**  
- S\$2,500 (per track)
- **WWPA Welcome Sign Sponsor**  
- ~~S\$2,500~~ **SOLD**
- **WWPA Facility Tour Sponsor**  
- S\$2,500 (per track)
- **WWPA Door Gift / Others**  
(available upon request)



#### NOTE

1. Sponsorship details and benefits are for information only and will be revised whenever necessary. Companies which have indicated their interests to sponsor will be notified accordingly.
2. Sponsorship amounts stated are before 7% Goods and Services Tax.
3. Please see attachment for benefits entitled to each sponsorship category.
4. The sponsorship opportunities listed are limited and are available on a first-come basis.

If the sponsorship opportunity you choose is no longer available, we will contact you to determine how you would like your sponsorship funds to be allocated.

- Exhibition: 3 – 4 August 2015.
- Dimension of Table-top exhibition display space: 1 number oblong table 6 ft(L) x 2 ft(W) complete with 2 numbers of chairs.





## SPONSORSHIP BENEFITS

### DIAMOND SPONSORSHIP

- S\$ 50,000 *(Exclusive to 1 Sponsor)*

#### ENTITLEMENTS

- Acknowledgement (w/ logo) on Conference stage backdrop
- Acknowledgement (w/ logo) on event website\*
- Acknowledgement (w/ logo) on conference kit
- Recognition in all promotional materials & WWPA website\* in advance
- Banner advertisement at WWPA exhibition e-directory page
- Sponsor's logo on email broadcast\*
- 5 complimentary Conference passes
- 3 complimentary table-top exhibition display space
- Delegate bag promotional document insert
- Advertisement in conference proceedings (half page advertisement)
- Sponsorship for Networking Reception

### PLATINUM SPONSORSHIP

- S\$ 30,000

#### ENTITLEMENTS

- Acknowledgement (w/ logo) on Conference stage backdrop
- Acknowledgement (w/ logo) on event website\*
- Acknowledgement (w/ logo) on conference kit
- Recognition in pre-event advertisements
- Banner advertisement at WWPA exhibition e-directory page
- Sponsor's logo on email broadcast\*
- 4 complimentary Conference passes
- 2 complimentary table-top exhibition display space
- Advertisement in conference proceedings (half page advertisement)

### GOLD SPONSORSHIP

- S\$ 10,000

#### ENTITLEMENTS

- Acknowledgement (w/ logo) on Conference stage backdrop
- Acknowledgement (w/ logo) on event website\*
- Acknowledgement (w/ logo) on conference kit
- Display of sponsor's corporate brochures at Conference registration counters
- Banner advertisement at WWPA exhibition e-directory page
- Sponsor's logo on email broadcast\*
- 2 complimentary Conference passes
- 1 complimentary table-top exhibition display space

### SILVER SPONSORSHIP

- S\$ 5,000

#### ENTITLEMENTS

- Acknowledgement (w/ logo) on event website\*
- Acknowledgement (w/ logo) on conference kit
- Banner advertisement at WWPA exhibition e-directory page
- Sponsor's logo on email broadcast\*
- 2 complimentary Conference passes
- 1 complimentary table-top exhibition display space

### SPONSORSHIP FOR LUNCH

- S\$ 10,000 *(per lunch)*

#### ENTITLEMENTS

- Acknowledgement (w/ logo) on event website\*
- Acknowledgement (w/ logo) on Lunch signage
- Banner advertisement at WWPA exhibition e-directory page
- Sponsor's logo on email broadcast\*
- 2 complimentary Conference passes
- 1 complimentary table-top exhibition display space

### SPONSORSHIP FOR RECEPTION

- S\$ 5,000 *(per reception)*

#### ENTITLEMENTS

- Acknowledgement (w/ logo) on event website\*
- Acknowledgement (w/ logo) on Reception signage
- Banner advertisement at WWPA exhibition e-directory page
- Sponsor's logo on email broadcast\*
- 2 complimentary Conference passes
- 1 complimentary table-top exhibition display space

\*All internet/electronic recognition will include hyperlink to the Sponsor's website

## **ABOUT THE ORGANISERS**

### **BUILDING AND CONSTRUCTION AUTHORITY**

The Building and Construction Authority (BCA) of Singapore champions the development of an excellent built environment for Singapore. BCA's mission is to shape a safe, high quality, sustainable and friendly built environment, as these are four key elements where BCA has a significant influence. In doing so, it aims to differentiate Singapore's built environment from those of other cities and contribute to a better quality of life for everyone in Singapore. Hence, its vision is to have "a future-ready built environment for Singapore". Together with its education arm, the BCA Academy, BCA works closely with its industry partners to develop skills and expertise that help shape a future-ready built environment for Singapore.

For more information, please visit [www.bca.gov.sg](http://www.bca.gov.sg) and [www.bcaa.edu.sg](http://www.bcaa.edu.sg)

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### **INTERNATIONAL FACILITY MANAGEMENT ASSOCIATION**

IFMA is the world's largest and most widely recognized international association for facility management professionals, supporting more than 24,000 members in 94 countries. The association's members, represented in 130 chapters and 17 councils worldwide, manage more than 37 billion square feet of property and annually purchase more than US\$100 billion in products and services. Formed in 1980, IFMA certifies professionals in facility management, conducts research, provides educational programs and produces World Workplace, the world's largest facility management conference and exposition. To join and follow IFMA's social media outlets online, visit the association's LinkedIn, Facebook, YouTube and Twitter pages.

For more information, visit the IFMA press room or [www.ifma.org](http://www.ifma.org)

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### **SINGAPORE CHAPTER OF IFMA**

The Singapore Chapter of IFMA was first conceptualized in 2000 and became an official society in Singapore in August 2001. The objective of the local chapter is to develop Facility Management as a profession, while advancing careers of individual members. The local chapter also runs regular educational programmes, best practice seminars and site visits. These events provide opportunity for members to learn and network with the industry.

For more information, please visit <http://ifmasingapore.org>

To indicate your interest to sponsor the event or to request for more information on the sponsorship, please contact the following:

**MS GRACE TEO**  
BCA Academy  
200 Braddell Road  
Singapore 579700

Phone: 6248 9834  
Email: [grace\\_teo@bca.gov.sg](mailto:grace_teo@bca.gov.sg)

**MR PAUL JUWONO**  
BCA Academy  
200 Braddell Road  
Singapore 579700

Phone: 6248 9916  
Email: [paul\\_juwono@bca.gov.sg](mailto:paul_juwono@bca.gov.sg)