

Awards of Excellence 2014

Distinguished Author Award - Web Based/Social Media

Thank you for your interest in preparing a submission for the 2014 IFMA Awards of Excellence program. We appreciate your participation in this awards program and your effort to complete the nomination form and email submission process thoroughly and thoughtfully.

Nomination Process

Nominating for an award is as easy as 1-2-3!

- 1. Review helpful docs online.
- 2. Complete this nomination form and create supporting exhibit files.
- 3. Email this form and digital files for supporting exhibits to awards@ifma.org.

All completed submissions are due to IFMA headquarters by **May 12, 2014**. Nominators and entrants will be notified in August 2014 regarding qualification. All awards will be presented at the Awards of Excellence events at World Workplace 2014 on Friday, Sept. 19 in New Orleans, Louisiana.

Please contact IFMA Awards of Excellence by e-mail at <u>awards@ifma.org</u>, or by phone at 281-609-0990, if you have any questions.

Helpful Information

- About this award
- Nomination process
- Judging
- Helpful tips
- Additional information

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2013 NOMINATION FORM

The Distinguished Author Awards may be presented in three distinct categories: a specific facility management article or research paper; a book on current topic(s) relevant to facility management; instructional materials for facility management students and practitioners; and/or web and social media relevant to facility management. All material must have been published in 2012, 2013 or 2014. Please complete the following information:

Who are you?

You must be an IFMA member to submit a nomination. As the nominator, all communications regarding this entry will be directed to you.

Name:				
Email address:				
Phone #: C		Chapter C	Chapter Office:	
Employer:				
Business address:				
City:	State/Province:		Zip/Postal code:	
Country:				

Who are you nominating?

Nominee(s) must be an IFMA member in good standing. Please list individual or team lead contact.

Nominee:				
E-mail:				
Current position:		Number of years in position:		
Business address:				
City:	State/Province:	Zip/Mail code:		
Country:				
Title of article or research p	aper:			
Website Address:				
Names of co-authors (if app	licable):			



Summarize

Summarize the basis for this nomination.

Complete the Criteria Questions

1. Provide the background of the nominee and describe how this electronic media content contribution provides relevant and timely benefits to the facility management profession. (0-20 points)

2. Describe the nominee's inspiration or intent in choosing the electronic/social media delivery medium to make public their observations, opinions and/or expertise. (We recommend that the nominee participate in preparing this explanation.) (0-20 points)

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3. What demographic/audience for the authors electronic contributions or publications? How is the material made public (i.e., author web-site, commercial social media outlet, association or commercial services web-site, etc...)? List the internet URL address(s) where the authors contributions may be located. Does the author have statistical information on content distribution or audience reach (i.e., number of electronic document downloads, number of registered followers, number of web-site page hits, etc...)? Does the author have evidence of market recognition (i.e., testimonials, "Likes", reference/referrals from other content provider sites, etc...)? (0-20 points)

4. What facility management discipline, practice, technology or future is the author's primary area of focus? (0-20 points)]

5. How does the author's contribution leverage the power of contemporary Web 2.0 technology to engage and interact with their audience? Examples might include the ability to comment on author content, the ability to rate (or Like) the content/contributions, providing references/linkage to authoritative sources supporting the author's content, integration of audio and/or video content along with text commentary, or the ability for readers to add/contribute to the author's initial published content. (0-20 points)



Your Authorization:

I hereby agree that IFMA has the right to use my name and information in this form as it relates to the promotion of this award. I understand the award can be published in IFMA and other trade publications.

Name:	Email:	
Position:		
Signature:		Date:

Your Organization's Authorization:

We hereby agree that IFMA has the right to use our nominee's name, organization and information in this form as it relates to the promotion of this award. We understand the award can be published in IFMA and other trade publications.

Name:	Email:	
Position:		
Signature:		Date:

Exhibits:

Please include a maximum of five samples of information furnished via the web for exhibits.

Submit nomination:

Email this form and additional exhibit files to awards@ifma.org.

Each submission is reviewed to ensure it meets the specific requirements established for that particular category. *Incomplete submissions or those that do not meet the requirements will be returned to the nominator and will not be considered eligible.*

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