

Awards of Excellence 2014

Council of the Year Award

Thank you for your interest in preparing a submission for the 2014 IFMA Awards of Excellence program. We appreciate your participation in this awards program and your effort to complete the nomination form and email submission process thoroughly and thoughtfully.

Nomination Process

Nominating for an award is as easy as 1-2-3!

- 1. Review helpful docs online.
- 2. Complete this nomination form and create supporting exhibit files.
- 3. Email this form and digital files for supporting exhibits to awards@ifma.org.

All completed submissions are due to IFMA headquarters by **May 12, 2014**. Nominators and entrants will be notified in August 2014 regarding qualification. All awards will be presented at the Awards of Excellence events at World Workplace 2014 on Friday, Sept. 19 in New Orleans, Louisiana.

Please contact IFMA Awards of Excellence by e-mail at <u>awards@ifma.org</u>, or by phone at 281-609-0990, if you have any questions.

Helpful Information

- About this award
- Nomination process
- Judging
- Helpful tips
- Additional information



2014 NOMINATION FORM

The Council of the Year Award is presented to the IFMA council that has excelled in newsletter publishing, communication, membership marketing and educational programming. This award will be presented to the council that has best provided networking opportunities and contributed to the education and information exchange of its members. The council will be reviewed on fiscal responsibility and the ability to communicate industry-specific information to the membership. Submittal covers activities from May 1, 2013 to April 30, 2014. Please complete the following information:

Who are you?

You must be an IFMA member to submit a nomination. As the nominator, all communications regarding this entry will be directed to you.

Name:		
Employer:		
City:	State/Province:	Zip/Postal code:
Country:		

Who are you nominating?

Nominee(s) must be an IFMA member in good standing. Please list individual or team lead contact.

Nominee Council:			
Council president:			
E-mail:		Phone #:	
Mailing Address:			
City:	State/Province:	Zip/Mail code:	
Country:			



Summarize

Summarize the basis for this nomination.

Complete the Criteria Questions

1. What has been the most successful strategy for membership marketing? Describe in quantifiable terms how this strategy has strengthened the council. How is this strategy tied into the council's strategic plan? (0-20 points)

2. What strategy does the council employ to retain its members? What feedback instrument is used to measure satisfaction? Describe in quantifiable terms how this strategy has strengthened the council. How is this strategy tied into the council's strategic plan? (0-10 points)



3. How does the council contribute to the professional development of its members? Discuss any conferences, programs, research projects, electronic information exchanges and/or promotion of the CFM/FMP/SFP designations. How is this strategy for professional development tied into the council's strategic plan? (0-10 points)

4. How does the nominee council support the goals of IFMA in general? Are donations made to the IFMA Foundation or scholarship funds? How does the council focus its charitable giving so that it meets their mission and advances the facility management profession? Are sponsorships accepted and how are they utilized? (0-10 points)

5. Discuss council communications. How is important information disseminated to members? Include information about newsletters, online communities, Web sites and any other forms of outreach. How is the strategy for communications tied into the council's strategic plan? (0-10 points)



6. How has the council tied its strategic plan to IFMA's strategic plan? What are the council's vision and mission? How has buy-in by the council membership been achieved? (0-10 points)

7. What is the strategy for succession planning? How are future council leaders identified, engaged and prepared? (0-10 points)

8. What makes the nominee council especially worthy of receiving the Council of the Year Award? (0-20 points)



Your Authorization:

I hereby agree that IFMA has the right to use my name and information in this form as it relates to the promotion of this award. I understand the award can be published in IFMA and other trade publications.

Name:	Email:	
Position:		
Signature:		Date:

Your Organization's Authorization:

We hereby agree that IFMA has the right to use our nominee's name, organization and information in this form as it relates to the promotion of this award. We understand the award can be published in IFMA and other trade publications.

Name:	Email:	
Position:		
Signature:	Date:	

Exhibits:

Please include a maximum of five additional file attachments to the submission email for

exhibits Submit nomination:

Email this form and additional exhibit files to awards@ifma.org.

Each submission is reviewed to ensure it meets the specific requirements established for that particular category. *Incomplete submissions or those that do not meet the requirements will be returned to the nominator and will not be considered eligible.*