



WEDNESDAY

October 18, 2017 **WE @ WORLD WORKPLACE 2017 DEEP DIVE KICK-OFF!**
8 – 9:55 am **Welcome** - [Kate North](#), WE Global Chair - [Colliers International](#)
2017 Global Workplace Trends: Key Insights/Implications for FM. Presenter: [Colleen Conklin](#) - [Sodexo](#)
WE Case Study - Regions Bank. Presenter: [Gregory Gammill](#) – [Regions Bank](#)
What's New with WE - WE Leadership Team

THURSDAY **WORKPLACE TRENDS**

October 19, 2017 **The Cross Cultural Workplace: Learning From a Global Comparison.**
8 – 9 am **Presenters:** [Janet Pogue McLaurin](#), [Jose Luis Sanchez Concha](#) – [Gensler](#)

9:30 – 10 am **IMPROVING EXPERIENCE WITH TECHNOLOGY**
The Multi-Sensory Workplace: Leveraging Human Sensors to Improve Workplace EQ.
Presenter: [Melissa Marsh](#) - [Plastarc](#)

10 – 10:30 am **Workplace as a Service.** **Presenter:** [Eric VanBael](#), [Carl Fransman](#) – [MCS Solutions](#)

3 – 3:30 pm **TALENT & PERFORMANCE**
Designing for Success: Five Strategies for Transforming Workplace for the Next Generation of Talent.
Presenters: [Teresa Bridges](#), [Ken Crabiel](#) – [Cannon Design](#)

3:30 – 4 pm **Space Matters!! Space as a Tool to Better Performance in Organizations.**
Presenter: [Gitte Anderson](#) - [SIGNAL](#)

4:15 – 4:45 pm **INNOVATION**
Act Local: Maker Culture the Design Professions and Workplace.
Presenter: [David Euscher](#) -

4:45 – 5:15 pm **Fast-Track Innovation Using Design Thinking.**
Presenters: [Katie Sprague](#), [Jayme Schutt](#) - [CallisonRTKL](#)

6 – 9 pm **WE EAT/WE RECOGNIZE** - *more details to come....* [RSVP today!](#)

FRIDAY

October 20, 2017 **FUTURE PROOFING & STRATEGY**
8 – 8:30 am **Solving The Right Problem: Design Matters but Strategy Matters More.**
Presenter: [Arnold Levin](#) – [Smith Group](#)

8:30 – 9 am **How Can I Help You Today? Treating Your Employees as a Valued Customer.**
Presenters: [Ray Ehscheid](#), [Gillian Burgis](#), [Anthony Simon](#) – [IA Interior Architects](#)

9:15 – 9:45 am **WORKPLACE CHANGE MANAGEMENT**
Leveraging Facility Managers to Embed Workplace Change.
Presenters: [Robyn Baxter](#) – [HOK](#)

9:45 – 10:15 am **Best Practices and Lessons Learned.**
Presenter: [Andrea Sarate](#) – [Knoll](#)

10:30 – 11 am **DISTRIBUTED WORK STRATEGIES: WORK & HOME**
Quantifying the Impact of Distributed Work, Productivity & More.
Presenter: [Kate Lister](#) - [Global Workplace Analytics](#)

11 – 11:30 am **The 'New Think' About Working From Home.**
Presenters: [Pat Turnball](#) – [Kayhan](#), [Alex Redlein](#) - [Vienna University of Technology](#), Head: [Institute for RE/FM \(IFM\)](#)

11:45 - 12:45 pm **WORKPLACE EXPERIENCE**
Vision: Health & Well-Being in the Workplace Through Best in Class Service Experiences.
Presenters: [Peter Ankerstjerne](#) – [ISS World](#), [Dr. Jeffrey Saunders](#) – [Copenhagen Institute for Future Studies](#)



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