



World Workplace Europe

Your Facility Conference & Expo | An IFMA-RICS Collaboration

15-17 May, 2018 | Barcelona, Spain

IFMA RICS World Workplace Europe: A People Business in the Digital World

World Workplace Europe returns for a second year with two days of future facing, fresh and innovative content. A flagship of the IFMA RICS collaboration, this year's event will focus on the importance of people in increasingly digitalized workplaces. Join over 500 Facility Management professionals to consider how artificial intelligence, automation and smart buildings are redefining the workplace, and how the profession can embrace the enormous potential of new and emerging technologies.

Tuesday 15th May 2018

World Workplace Europe 2018: Facilities Tours

Choose one of the four tour options detailed below:

La Sagrada Familia

Designed by Catalan architect Antonio Gaudí (1852–1926), this unfinished masterpiece is listed as a UNESCO World Heritage Site.

Las Arenas

Now a commercial, leisure, and cultural centre, Las Arenas was inaugurated in 1900 and served as a bullring and live entertainment venue until 1977.

La Pedrera

Another example of Gaudí's singular eye for design, La Pedrera became a UNESCO World Heritage Site in 1984.




Casa Llotja


A wonder of 14th century gothic architecture on the outskirts of Barcelona's old town, see behind the scenes of the venue for World Workplace Europe 2018.

All tours will be charged at an additional €70 +VAT.

Duration: 2-3 hours

13:00

| Wednesday 16 th May 2018 | | | | | |
|---|--|-----------------------------------|-------------------------------------|---|---|
| 08:30 | Registration and networking | | | | |
| 09:30 | Chair's opening remarks Rory Murphy, Commercial Director, VINCI Facilities | | | | |
| 09:40 | Platinum sponsor's welcome | | | | |
| 09:50 | <p>Opening keynote address: People in the Digital Age</p> <p>As the influence of artificially intelligent and automated technology spreads, what effect is digitalisation having on our social and professional lives? This opening keynote session will provide a context for the following two days, in which we will explore the changing role of people in increasingly tech-dependent workplaces and businesses. Our renowned speaker, one of Europe's leading futurologists, will invite delegates to ponder the profound ethical, political and commercial questions posed by the advances of the fourth industrial age.</p> <p>Paul Papadimitriou, Futurist and CEO, Intelligencr</p> | | | | |
| 10:50 | <p>Panel discussion: BIM for Facility Managers</p> <p>Our panel of senior FM practitioners will debate the progress of BIM adoption in the profession. With contributions from delegates encouraged, our panellists will discuss:</p> <ul style="list-style-type: none"> • Identification and removal of barriers to adoption • Early engagement of FM professionals in BIM enabled projects • Effective capture and application of built asset data • Proven examples of BIM use driving operational cost efficiencies <p>Panellists will include: Deborah Rowland, Director of Public Sector Affairs, Sodexo Ahmed Al-Naggar, BIM Manager (6D/FM), Bouygues UK and Teaching Assistant, The Bartlett Institution for Innovation in the Built Environment, UCL Prof Joachim W. Hohmann, Department of Civil Engineering, Technische Universitaet Kaiserslautern Karl Heitman, President, Heitman Architects Inc</p> | | | | |
| 11:30 | Networking and refreshments | | | | |
| | <table border="1"> <thead> <tr> <th>Workstream A: Prioritising People</th> <th>Workstream B: The Digital Direction</th> </tr> </thead> <tbody> <tr> <td> <p>How People are the Key to Realising the Potential of the Digital World</p> <p>Alan Williams Director ServiceBrand Global</p> </td> <td> <p>Introduction to:</p>  <p>Kate North Vice President – Workplace Strategy Colliers International</p> <p>Followed by: The Big Shift</p> <p>Kay Sargent Senior Principal and Director of WorkPlace HOK</p> </td> </tr> </tbody> </table> | Workstream A: Prioritising People | Workstream B: The Digital Direction | <p>How People are the Key to Realising the Potential of the Digital World</p> <p>Alan Williams Director ServiceBrand Global</p> | <p>Introduction to:</p>  <p>Kate North Vice President – Workplace Strategy Colliers International</p> <p>Followed by: The Big Shift</p> <p>Kay Sargent Senior Principal and Director of WorkPlace HOK</p> |
| Workstream A: Prioritising People | Workstream B: The Digital Direction | | | | |
| <p>How People are the Key to Realising the Potential of the Digital World</p> <p>Alan Williams Director ServiceBrand Global</p> | <p>Introduction to:</p>  <p>Kate North Vice President – Workplace Strategy Colliers International</p> <p>Followed by: The Big Shift</p> <p>Kay Sargent Senior Principal and Director of WorkPlace HOK</p> | | | | |
| 12:00 | | | | | |

| | | |
|---------------------|--|---|
| <p>12:45</p> |  <p>3D Printing and the Digital Economy – Leveraging Workplace in a Disruptive Environment to Transform Enterprise Success</p> <p>Andreas Rohregger Head of Global Properties GE Additive General Electric</p> <p>Pat Turnbull President & COO Workplace IQX</p> | <p>How does Digitalisation in the Workplace Effect the Workforce?</p> <p>Magnus Akerberg Chairman and Co-Founder Akerberg Thomas Ltd</p> <p>Emma Thomas Managing Director and Co-Founder Akerberg Thomas Ltd</p> |
| <p>13:30</p> | <p>Networking lunch</p> | |
| <p>14:30</p> | <p>Corporate Co-Working as Innovation Driver</p> <p>Gabor Nagy Research Programme Manager Haworth Inc</p> | <p>Unlearning Analogue: How Going Backwards Will Take You Forward in a Digital World</p> <p>Steve Henigan Founder and Director Henigan Consulting Group</p> |
| <p>15:15</p> | <p>Optimising Corporate Performance through Improved Approaches to FM: A Case Study</p> <p>Dr Vitor Monteiro Head of Physical Security, Business Continuity and Facility Management Departments Banco Comercial Português</p> <p>Jos Duchamps Managing Director PROCOS</p> | <p>Digital Strategies to Support the Future of Work</p> <p>Victor Mannerholm Hammar Director EY</p> |
| <p>16:00</p> | <p>Networking and refreshments</p> | |
| <p>16:20</p> | <p>Closing keynote debate: Inconvenient Conversations for Facility Managers</p> <p>A discussion about the inevitable social, political and technological developments that, in transforming our profession, are inspiring uncertainty among professionals. Although some of these topics may prompt uncomfortable reflections and problematic conclusions, the session is guided by the principle that we cannot expect answers to questions we dare not ask.</p> <p>Moderator: Dr. Marie Puybaraud, Global Head of Research, JLL Corporate Solutions</p> | |

Thursday 17th May 2018

| | | |
|--------------|--|---|
| 08:30 | Registration and networking | |
| 09:30 | Chair's opening remarks | |
| 09:40 | IFMA-RICS Collaboration: The Story So Far | |
| | Workstream A: Prioritising People | Workstream B: The Digital Direction |
| 10:00 | <p>Including the Workforce in Workspace Design: A Case Study</p> <p>Ana Vez Project Director – New HQ WiZink Bank</p> <p>Enrique Magán Director of Culture Change WiZink Bank</p> |  <p>Where in the World is Workplace Today? Introducing the “New Ways of Working” Global Survey</p> <p>Christopher Hood Director Advanced Workplace Associates</p> |
| 10:45 | <p>Well-being for FM: Technology Trends, Tips, Tools</p> <p>Max Verteletskyi CEO Spaceti</p> | <p>Building and Managing a Smart Building: A Step-by-Step Approach</p> <p>Juan Gallostra President TEST-JG Ingenieros</p> |
| 11:30 | Networking and refreshments | |
| 12:00 | <p>Design, Comfort and Productivity in Workplaces</p> <p>Dennis Kowal Principal Dennis Kowal Architects</p> | <p>The Role of the Facility Manager in Managing the Journey from Intelligent to Smart Buildings</p> <p>John McGee President ARCHIBUS Inc</p> |
| 12:45 | <p>Secrets from Silicon Valley: Why the Workplace Matters in the War for Talent</p> <p>David Gray Senior Vice President Colliers International</p> | <p>IoT: Connecting Smart Buildings to Smart Cities</p> <p>Lioba Pons Oms EFM Leader - Operations Director Spain & Portugal CBRE</p> <p>Luis Cabrera Head of Energy & Sustainability CBRE</p> |

| | | |
|-------|---|---|
| 13:30 | Networking lunch | |
| 14:30 |  <p style="text-align: center;">Leading Edge WE Case Studies</p> <p style="text-align: center;">Facilitated by: Kate North Vice President – Workplace Strategy Colliers International</p> | <p style="text-align: center;">I Wish I Worked There: Creating the Link Between Learning and Innovation</p> <p style="text-align: center;">Teo Manzano Marketing and Innovation Director Steelcase Iberia</p> |
| 15:15 | <p style="text-align: center;">Designing Workplaces Today for the Workforce of Tomorrow</p> <p style="text-align: center;">Ángel Serrano Ceballos Director General and Director of Architecture, South of Europe Savills Aguirre Newman</p> | <p style="text-align: center;">Beyond FM: Leveraging Digital Data Technology From Design to Operations</p> <p style="text-align: center;">Karl Heitman President Heitman Architects Inc</p> |
| 16:00 | <p style="text-align: center;">Closing keynote address: Why Coworking Works</p> <p style="text-align: center;">Research has repeatedly drawn a link between flexible working arrangements and innovation, suggesting that co-working can have real commercial benefits for businesses of all sizes. Drawing on examples from a range of industries, this session will assess how innovative approaches to space and place can improve productivity, recruitment, staff retention and talent management.</p> <p style="text-align: center;">Vanessa Sans, Founder and Coworking Consultant, Happy Working Lab</p> | |
| 17:15 | Closing reception | |