Welcome!

Workplace Experience
Who are **WE**

Who are the facility workforce of the future?
### What’s your professional background?

<table>
<thead>
<tr>
<th>Facility Manager</th>
<th>Workplace Strategist</th>
<th>Behavioural Scientist</th>
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</thead>
<tbody>
<tr>
<td>Architect/Engineer</td>
<td>Business Strategist</td>
<td>Human Factors Engineer</td>
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<td>Operations</td>
<td>HR</td>
<td>Change Manager</td>
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<tr>
<td>Engineering</td>
<td>IT</td>
<td>Anthropologist</td>
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<td>Real Estate</td>
<td>Data Analyst</td>
<td>MBA</td>
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<td>Finance</td>
<td>Designer</td>
<td>HR Leadership</td>
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<td>Hospitality Manager</td>
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<td>Digital Strategist</td>
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<td>Personal Coach</td>
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<td>Health Coach</td>
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<td>Process Designer</td>
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<td>Integrator</td>
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</table>
Where are you today?

#1
OPERATIONAL
INFRASTRUCTURE FOCUSED
1. Facility + service design
2. Facility operations
3. Service quality and the connection to business outcomes
4. Understanding business needs
5. Occupancy planning
6. Data gathering and use
7. Project management

#2
STRATEGIC
WORK FOCUSED
1. Change Management
2. Preparing for Disruption
3. Aligning with business strategy
4. Strategic + tactical planning
5. Measuring outcomes
6. Understanding business drivers
7. Business perspective
8. Program implementation
9. Managing design
10. Relationship building
11. Negotiation

#3
TRANSFORMATIONAL
BUSINESS OUTCOMES FOCUSED + AREAS OF CONNECTION
1. Business planning and strategy techniques
2. The changing workforce
3. Aromatherapy
4. The hospitality opportunity
5. Workplace facilitation
6. Proactivity with Data + analytics
7. Business process design
8. Socio economics
9. Environmental psychology
10. Real estate industry
11. Mergers and acquisitions
12. Behavioral change and neuroscience
13. Scenario modelling + simulation
2017 WE Leadership Award

CHRISTOPHER HOOD
Director of UK Consulting
Advanced Workplace
chood@advanced-workplace.com
What’s New with WE?
Changing the world, one workplace at a time

WE will show you how – click below for more info

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WEbinars!

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http://we.ifma.org/resources/webinars/
2017 IFMA WE:binar
UX : User Experience

- #39 Jan. 19th – Emerging Trends 2017 – Chris Hood and Kay Sargent
- #40 Feb. 16th - Innovation Case Study - Telia Company – Kati Barklund
- #41 Mar. 16th - Space Transforming to UX – Melissa Marsh
- #42 Apr. 20th - Innovation Case Study - Willis Towers Watson Case study
- #43 May 18th – HR for an Emerging Workplace –Michael Grove from Collabworks
- #44 June 15th – Guiding Principles-WP Strategy - Cheryl Jeffries, HOK
- #45 July 20th – Quantifying the Impact of Workplace Change - Kate Lister, Global Workplace Analytics
- #46 Sept. 21st – Future Look – Jeffrey Saunders, Copenhagen Institute of Future
- #47 Nov. 16th – Don’t Fence Me In- Dean Strombom and Sven Govaars, Genlser
- #48 Dec. 14th – Technology Tools Transforming to UX
Advancing the profession

WE is playing an active role in the development of the future profession, one will be **MORE STRATEGIC** even **TRANSFORMATIONAL**

The next generation Facility Manager will understand, and know how to integrate, the contributions of a much larger and more diverse set of disciplines

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RETAIL DESIGNERS I SUSTAINABILITY ADVISORS I PERSONAL COACHES I CHANGE MANAGERS NEURO-SCIENTISTS I NUTRITIONISTS I PROCESS DESIGNERS I HUMAN FACTORS ENGINEERS MBA’S I HR THOUGHT LEADERS I HEALTH COACHES I BEHAVIORAL SCIENTISTS I STAGE-SET DESIGNERS I ENGINEERS I ARCHITECTS I INDUSTRIAL ENGINEERS I TECHNOLOGISTS ANTHROPOLOGISTS I ETHNOGRAPHERS I HOSPITALITY MAVENS ETC........
Advancing the profession through enhancing FM skillsets

- Design-thinking
- Change Management
- Ideation
- Future-thinking
- Measuring success
- Understanding productivity
- Integration
- Consultative skills
- Implementing strategy
- Crafting alliances
- Organizational design
- Communication skills
- Value versus Cost
- Art versus science

WE has several members on the Board of Advisors for their advanced Workplace Strategy syllabus.

WE members are involved in teaching a class on advanced workplace strategy to post-grad students.

Issuing a paper on the new profession with Anupam Nanda of the School of Intelligent Places at Reading University.

Building an MBA-level workplace strategy course curriculum with Henley business school.

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WE Hubs: WE are leaders
WE Hubs: WE are growing
WE Hubs: WE share knowledge

United Kingdom, Netherlands, Sweden, Finland, Australia, Denmark, San Francisco, New York City, San Diego, Chicago, Minneapolis, Phoenix, Portland, St. Louis, Ottawa, Calgary, Toronto, Boston.
WE Know

Kate Lister
President
Global Workplace Analytics
kate@globalworkplaceanalytics.com
Workplace Evolutionaries (WE)

Workplace Evolutionaries is a community. We're workplace strategists, change managers, facilities managers, architects, designers, office furniture experts, IT managers, HR experts, and academics who deeply care about where the world is going—especially where work (the verb, not the noun) is going.

Latest Discussion Posts

**WE Hub Leadership Workshop**

By **Eric Johnson** · 6 days ago

Join the Workplace Evolutionaries (WE) Community in Room 320 A/B for a workshop and discussion of WE Hubs - what are they, where are they, and how you can get involved in the exciting things they're doing. WE will also be recognizing all the WE Hubs...

**RE: Welcome!**

By **Eric Johnson** · 2 months ago

I'm excited to learn more about Engage and how the WE Community can use it to stay connected globally and locally. I think it will be a particularly strong tool for the WE Hubs to use to share information between Hubs and with a larger audience about...

Announcements

Add Announcement: Create a new announcement for display here.

Add Announcement

Latest Shared Files

**Let's Stop Guessing! Exploring the Attributes that ...**

By **Workplace Evolutionaries** · one month ago

This presentation will be a combination of sharing key practical research findings, exciting insights, ...
NEW: **WE Member Benefit**

**Curated News**

**WE Keep You in the Know with:**
- Academic research
- New items
- Case studies

**Curated by workplace experts**
Interactive Infographic

http://we.ifma.org/resources/we-research/

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SOCIAL MEDIA!

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Founder
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elisa@socmediaconsulting.com

#WWP
Our Goal

To **PROVIDE** you with **CURRENT** Workplace **Information**, **Topics/Trends** and keep you **UP-TO-DATE** on **What’s Happening** with **WE**!

**WE will** (not overshare) **SHARE** content from **Workplace Leaders** around the **Globe**, **WE Partners** and information from our own **WE Thought Leaders**.

**GOAL** is to **ADD VALUE, ENHANCE, CONTRIBUTE** and **GROW** your **KNOWLEDGE** of the **WORLD of WORKPLACE**!

#WWP
SOCIAL MEDIA CHANNELS!

JOIN US!
LINKED GROUP:
Workplace Evolutionaries

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TWITTER:
WE Workplace

LIKE US!
FACEBOOK:
Workplace Evolutionaries
a Community of IFMA

#WWP
WE Membership

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Membership Activities

- Manage and Monitor Enrollment
- Introduce New Members to the WE Experience
- Facilitate New Member Sign Up

What WE Look Like

Average Enrollment = ~1,000

IFMA Membership Type

- Professional 77%
- Associate 19%
- Young Professional 2%
- Fellow/Retired/Student 2%

US Department of Labor Categories

- RE, FM & Facilities Svcs 155
- Financial Svcs, Accounting, Insurance 130
- Manufacturing 82
- Software, networks, digital svcs 77
- Architect 55
- Association, non-profit 49
- Healthcare 47
- Consulting 44
- Interior Design 34
- Construction, Engineering 34
- Workplace Strategy 34
- Pharma and biotech 32
Friends of WE

FOWE seeks out like-minded partners who offer exceptional perks and experiences for our members

Bob Fox
Principal & Publisher
FOX Architects
Work Design Magazine
Bob.Fox@workdesign.com
Current Partners
WE EVENTS 2018

FACILITY FUSION 2018 – U.S. March 20-22 CHICAGO

FACILITY FUSION 2018 – CANADA June 19-20 QUEBEC CITY

WORLD WORKPLACE 2018 – U.S. October 3-5 CHARLOTTE
WE Serve: Helping Children in Houston

Thursday evening
6:30 – 9:00 PM

You wear your old painting clothes. We provide the supplies, food and transportation!

Meet in the Convention Center
Level 1, Lobby D (near registration)
WE Hubs: WE can’t do it without you!

Anika Sayeed

Jaclyn Lee

Mary Ressler