Welcome to the REAL World

IFMA’s Real Estate Advisory & Leadership Community

14 September 2016
Our vision:

The vision of the IFMA Real Estate Advisory and Leadership Community is to become – within the next three years -- the **leading source of knowledge, expertise, and innovation** about the importance of real estate for the facility management profession globally. This community will create a **continuous, engaging, challenging and informative global conversation** about real estate topics that are important to both the real estate and facility management industries.
Your Leadership

Strategic Advisory Group for 2016-17

Dave Karpook, chair
Janice Cimbalo
Jim Ware
Nancy Johnson Sanquist
Paul Carder
Diane Coles Levine
Let us hear your voice

- REAL website: real.ifma.org
- REAL LinkedIn page: https://www.linkedin.com/groups/2105615/profile
- Ask a question
- Start a discussion
- Contribute knowledge and experience
FM Buyer’s Guide

A search engine created for FMs: find it on www.ifma.org
FM Buyer’s Guide

Search by company name, category or search term; refine search by geographical location or IFMA membership:
Knowledge Library

All FM content in one location.

- Articles
- Benchmarking
- Case studies
- How-tos

- Presentations
- Research
- White papers
- ...and more!
Knowledge Library

Become a Content Expert
https://www.ifma.org/know-base

Sign up for the Knowledge Library
https://community.ifma.org/knowledge_library

Submit content
https://submit.ifma.org/submit
Work on the Move 2

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World Workplace 2016

Real Estate and Property Management:
• Dedicated track with 8 sessions
• The “.06” numbered sessions
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• Dedicated track with 8 sessions
• The “.06” numbered sessions
# World Workplace 2016:

## Thursday, October 06

<table>
<thead>
<tr>
<th>Session Code</th>
<th>Session Title</th>
<th>Speaker(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.00</td>
<td>Scenario Planning and the Future of Work: There is a Better Way to Predict the Future of Work</td>
<td>Arnold Levin</td>
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<tr>
<td>9:30 AM - 10:30 AM</td>
<td>Finding the Signal amid the Noise: The Importance of Standards in an Information-Enabled Digital World</td>
<td>David Karpoor, Lisa Stanley</td>
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<tr>
<td>3:00 PM - 4:00 PM</td>
<td>Where the Smart Money Is Going: How Programmable, Digital Currencies Will Change FM</td>
<td>Bill Maurer Janice, Gimbalo, David Karpoor</td>
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<tr>
<td>4:15 PM - 5:15 PM</td>
<td>Human Wellbeing: The WELL Building Standard and the Economic Case for Biophilic Design</td>
<td>Mary Golden Jim Mumford</td>
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## Friday, October 07

<table>
<thead>
<tr>
<th>Session Code</th>
<th>Session Title</th>
<th>Speaker(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 AM - 9:00 AM</td>
<td>Adaptive Facilities Management, Models for New Business from Clouds to Crowds</td>
<td>Melissa Marsh, Nancy Sanquist</td>
</tr>
<tr>
<td>9:15 AM - 10:15 AM</td>
<td>Designing a Workplace for Transformation, Recruitment and Retention</td>
<td>Mark Hiron</td>
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<tr>
<td>10:30 AM - 11:30 AM</td>
<td>Creating a Superior Experience for your associates and customers: Bringing your brand and culture to life through facility renovations</td>
<td>Ty Wagner, Jodi Kellner</td>
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<tr>
<td>11:45 AM - 12:45 PM</td>
<td>So You Want a Revolution? Like It or Not, You’ve Got One</td>
<td>Pat Turnbull, David Karpoor, Melissa Marsh, James Ware</td>
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The REAL World Café: 
Around the World in 80 Minutes

- Wednesday morning, October 5
  - 7:30 – 9:30 AM
- A conversation about questions that matter
  - What is a World Workplace?
  - How do real estate and workplace practices vary from one region to another?
  - Which practices should be global, and which local?
  - How will advances in technology and financial practices change our world?
Webinar Series

November  State of the Real Estate Market
December  Facilitating Strategic Real Estate Meetings with the C-Suite
January  Public Private Partnerships – What CRE/FMs Should Know
February  RICS Future Trends Report
March  Shared Economy - Impact on Real Estate and Workplace
April  Smart Contracts, Blockchain, and Real Estate
May  Crafting C-Suite Alliances for Real Estate Leverage
June  Driving Real Estate Decisions and Conversations using Data
July  Stories of Urban Transformation: The Rise of 18-Hour Work/Live Communities
August  Optimizing Your Real Estate Portfolio – Case Studies
September  REAL Annual Update and WWP Events
Facility Fusion 2017: Share Your Expertise

May 17-18, 2017

• Call for presentations is now open!
  • [http://facilityfusion.ifma.org/toronto/call-for-presentations](http://facilityfusion.ifma.org/toronto/call-for-presentations)
  • [http://facilityfusion.ifma.org/las-vegas/call-for-presentations](http://facilityfusion.ifma.org/las-vegas/call-for-presentations)

• Submission deadline for both conferences is October 14

• We want to hear your stories!
Thank you for being part of the REAL world!

We look forward to seeing you at World Workplace

We look forward to working with you throughout the year