

# REAL

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**Real Estate  
Advisory & Leadership  
Community**

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A Community of  **IFMA**

# Welcome to the REAL World

IFMA's Real Estate Advisory & Leadership Community

14 September 2016

# The REAL Community



Our vision:

The vision of the IFMA Real Estate Advisory and Leadership Community is to become – within the next three years -- the **leading source of knowledge, expertise, and innovation** about the importance of real estate for the facility management profession globally. This community will create **a continuous, engaging, challenging and informative global conversation** about real estate topics that are important to both the real estate and facility management industries.

# Your Leadership

## Strategic Advisory Group for 2016-17



Dave Karpook,  
chair



Janice Cimbalo



Jim Ware



Nancy Johnson  
Sanquist



Paul Carder



Diane Coles  
Levine

# Let us hear your voice

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Welcome, David



IFMA's Real Estate Advisory & Leadership (REAL) Community seeks to build and communicate knowledge and expertise on the practice of real estate and facility management, and to influence the practice of real estate management through its thought leadership. The Community's membership will conduct research, document next practices, and investigate new technologies, regulations, laws and business trends that have a potential impact on the linked domains of real estate and facility management. Its primary mission will be to increase understanding through communication about the physical and digital environments in which real estate decisions are made and actions executed, positioning management as strategic partners in the creation of an organization's business environment.

## Latest News

[IFMA, RICS Announce World Workplace Europe 2017](#)

The landmark IFMA-RICS collaboration has announced that next year a World Workplace

## Latest Events

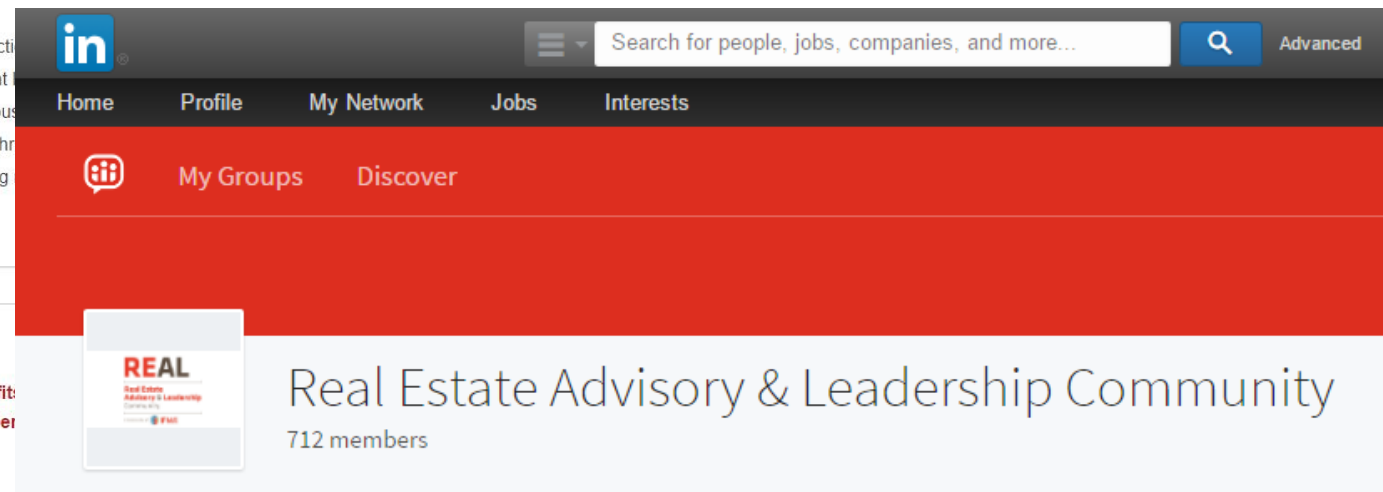
[World Workplace 2016](#)

10/04/2016 - 10/07/2016

IFMA's World Workplace is a hands-on, interactive learning and networking event for professionals who support all aspects of the work... [Read more](#)

Receive all the benefits of IFMA REAL Member

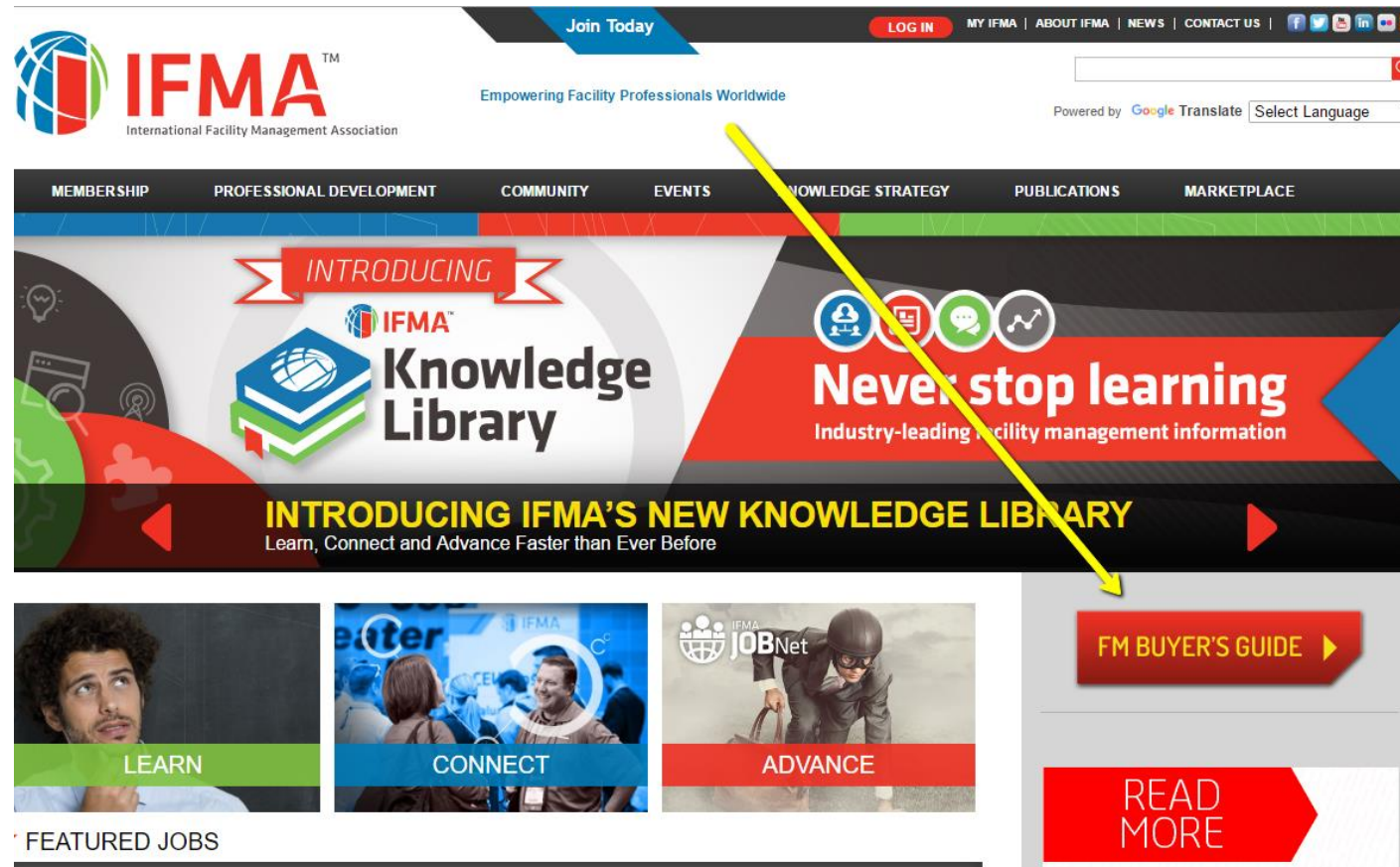
- REAL website: [real.ifma.org](http://real.ifma.org)
- REAL LinkedIn page: <https://www.linkedin.com/groups/2105615/profile>
- Ask a question
- Start a discussion
- Contribute knowledge and experience






# FM Buyer's Guide


A search engine created for FM's: find it on [www.ifma.org](http://www.ifma.org)




# FM Buyer's Guide

Search by company name, category or search term; refine search by geographical location or IFMA membership:


**IFMA FM BUYER'S GUIDE**

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[LowesForPros.com](#)  
Visit us at  
IFMA'S World  
Workplace,  
booth 509.  


☐ EXACT PHRASE


☒ ALL OF THE WORDS


☐ COMPANY NAME


☐ IFMA MEMBERS

☐ EXHIBITORS ONLY

☐ CORPORATE SUSTAINING PARTNER

  
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Accessing project details  
in one place.  
Technology & service,  
seamlessly integrated.



All FM content in one location.

- Articles
- Benchmarking
- Case studies
- How-tos
- Presentations
- Research
- White papers
- ...and more!



# Knowledge Library

**Become a Content Expert**

<https://www.ifma.org/know-base>

**Sign up for the Knowledge Library**

[https://community.ifma.org/knowledge\\_library](https://community.ifma.org/knowledge_library)

**Submit content**

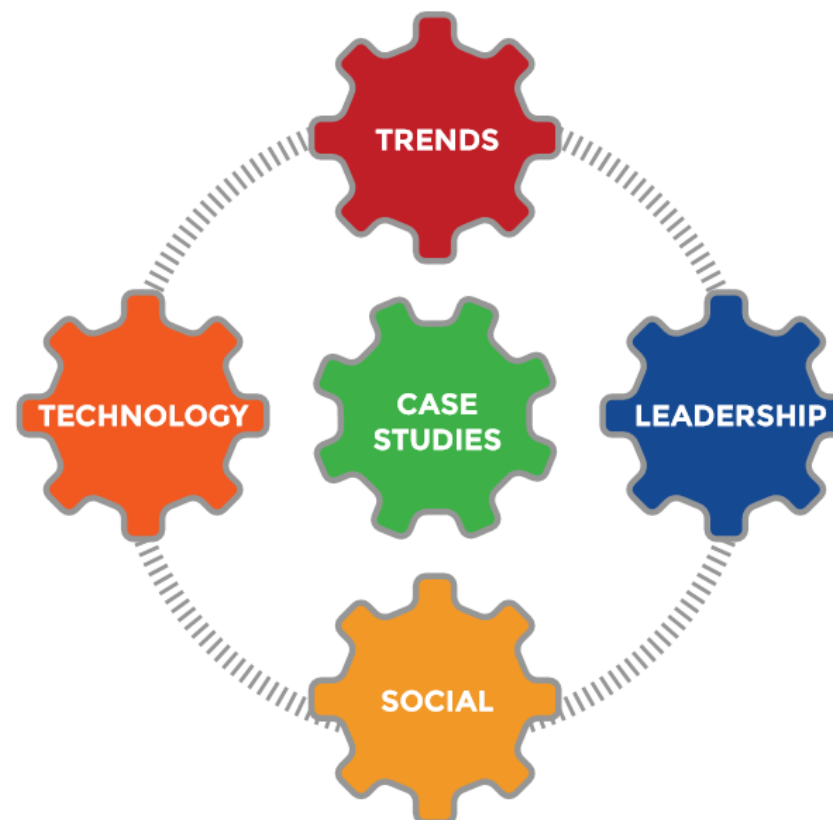
<https://submit.ifma.org/submit>

# Work on the Move 2

# REAL

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**WORK** on the  
**MOVE**

How Social, Leadership and Technology  
Innovations are Transforming the Workplace  
in the Digital Economy

# World Workplace 2016



Real Estate and Property Management:

- Dedicated track with 8 sessions
- The “.06” numbered sessions

# World Workplace 2016



Real Estate and Property Management:

- Dedicated track with 8 sessions
- The “.06” numbered sessions



# World Workplace 2016:

THURSDAY, OCTOBER 06		
Session Code	Session Title	Speaker(s)
8:00 AM - 9:00 AM		
1.06	Scenario Planning and the Future of Work: There Is a Better Way to Predict the Future of Work	Arnold Levin
9:30 AM - 10:30 AM		
2.06	Finding the Signal amid the Noise: The Importance of Standards in an Information-Enabled Digital World	David Karpook Lisa Stanley
3:00 PM - 4:00 PM		
3.06	Where the Smart Money Is Going: How Programmable, Digital Currencies Will Change FM	Bill Maurer Janice Cimbalo David Karpook
4:15 PM - 5:15 PM		
4.06	Human Wellbeing: The WELL Building Standard and the Economic Case for Biophilic Design	Mary Golden Jim Mumford

FRIDAY, OCTOBER 07		
Session Code	Session Title	Speaker(s)
8:00 AM - 9:00 AM		
5.06	Adaptive Facilities Management, Models for New Business from Clouds to Crowds	Melissa Marsh Nancy Sanquist
9:15 AM - 10:15 AM		
6.06	Designing a Workplace for Transformation, Recruitment and Retention	Mark Hirons
10:30 AM - 11:30 AM		
7.06	Creating a Superior Experience for your associates and customers: Bringing your brand and culture to life through facility renovations	Ty Wagner Jodi Koller
11:45 AM - 12:45 PM		
8.06	So You Want a Revolution? Like It or Not, You've Got One	Pat Turnbull David Karpook Melissa Marsh James Ware



# The REAL World Café: *Around the World in 80 Minutes*



- Wednesday morning, October 5
  - 7:30 – 9:30 AM
- A conversation about questions that matter
  - What is a **World** Workplace?
  - How do real estate and workplace practices vary from one region to another?
  - Which practices should be global, and which local?
  - How will advances in technology and financial practices change our world?

# Webinar Series

November	State of the Real Estate Market
December	Facilitating Strategic Real Estate Meetings with the C-Suite
January	Public Private Partnerships – What CRE/FMs Should Know
February	RICS Future Trends Report
March	Shared Economy - Impact on Real Estate and Workplace
April	Smart Contracts, Blockchain, and Real Estate
May	Crafting C-Suite Alliances for Real Estate Leverage
June	Driving Real Estate Decisions and Conversations using Data
July	Stories of Urban Transformation: The Rise of 18-Hour Work/Live Communities
August	Optimizing Your Real Estate Portfolio – Case Studies
September	REAL Annual Update and WWP Events

# Facility Fusion 2017: Share Your Expertise



May 17-18, 2017



April 4-6, 2017

- Call for presentations is now open!
  - <http://facilityfusion.ifma.org/toronto/call-for-presentations>
  - <http://facilityfusion.ifma.org/las-vegas/call-for-presentations>
- Submission deadline for both conferences is October 14
- We want to hear your stories!

# Thank you for being part of the REAL world!

We look forward to  
seeing you at World  
Workplace

We look forward to  
working with you  
throughout the year

