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**Real Estate
Advisory & Leadership
Community**

A Community of  **IFMA**

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Welcome to the REAL World

IFMA's Real Estate Advisory & Leadership Community

14 September 2016

The REAL Community

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Our vision:

The vision of the IFMA Real Estate Advisory and Leadership Community is to become – within the next three years -- the **leading source of knowledge, expertise, and innovation** about the importance of real estate for the facility management profession globally. This community will create **a continuous, engaging, challenging and informative global conversation** about real estate topics that are important to both the real estate and facility management industries.

Your Leadership

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Strategic Advisory Group for 2016-17



Dave Karpook,
chair



Janice Cimbalo



Jim Ware



Nancy Johnson
Sanquist



Paul Carder



Diane Coles
Levine

Let us hear your voice

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Welcome, David



IFMA's Real Estate Advisory & Leadership (REAL) Community seeks to build and communicate knowledge and expertise on the practice that affects real estate and facility management professionals, and to influence the practice of real estate management through its thought leadership. The Community's membership will conduct research, document next practices, and investigate new technologies, regulations, laws and business models that have a potential impact on the linked domains of real estate and facility management. Its primary mission will be to increase understanding through communication about the physical and digital environments in which real estate decisions are made and actions executed, positioning facility management as strategic partners in the creation of an organization's business environment.

Latest News

[IFMA, RICS Announce World Workplace Europe 2017](#)

The landmark IFMA-RICS collaboration has announced that next year a World Workplace

Latest Events

[World Workplace 2016](#)

10/04/2016 - 10/07/2016

IFMA's World Workplace is a hands-on, interactive learning and networking event for professionals who support all aspects of the work... [Read more](#)

Search this site...

Receive all the benefits
of IFMA REAL Member

- REAL website: real.ifma.org
- REAL LinkedIn page:
<https://www.linkedin.com/groups/2105615/profile>
- Ask a question
- Start a discussion
- Contribute knowledge and experience

The screenshot shows the LinkedIn profile page for the REAL Real Estate Advisory & Leadership Community. At the top, there is a search bar and navigation tabs for Home, Profile, My Network, Jobs, and Interests. Below this, there are tabs for My Groups and Discover. The main content area features a large red banner with the REAL logo and the text "Real Estate Advisory & Leadership Community" and "712 members".

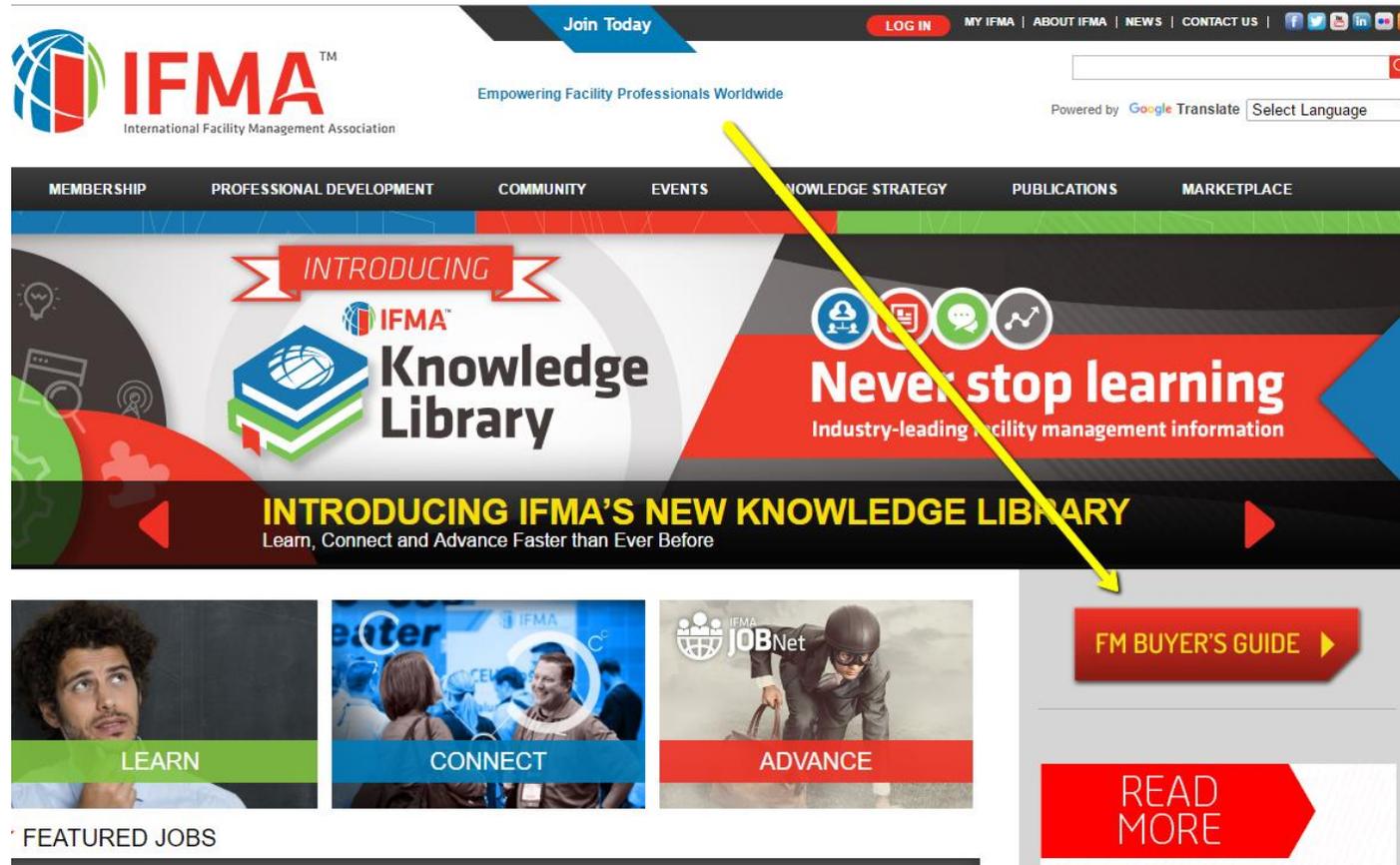
FM Buyer's Guide

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A search engine created for FM's: find it on www.ifma.org



The screenshot shows the IFMA website homepage. At the top left is the IFMA logo with the tagline "Empowering Facility Professionals Worldwide". To the right of the logo is a navigation bar with links for "Join Today", "LOG IN", "MY IFMA", "ABOUT IFMA", "NEWS", and "CONTACT US", along with social media icons. Below the navigation bar is a search bar and a "Powered by Google Translate" dropdown menu. The main content area features a large banner for the "IFMA Knowledge Library" with the text "Never stop learning" and "Industry-leading facility management information". Below the banner is a navigation menu with categories: "MEMBERSHIP", "PROFESSIONAL DEVELOPMENT", "COMMUNITY", "EVENTS", "KNOWLEDGE STRATEGY", "PUBLICATIONS", and "MARKETPLACE". At the bottom of the page, there are three featured job cards labeled "LEARN", "CONNECT", and "ADVANCE", and a "FEATURED JOBS" section. A prominent red button labeled "FM BUYER'S GUIDE" is highlighted with a yellow arrow pointing to it from the text above.

FM BUYER'S GUIDE

READ
MORE

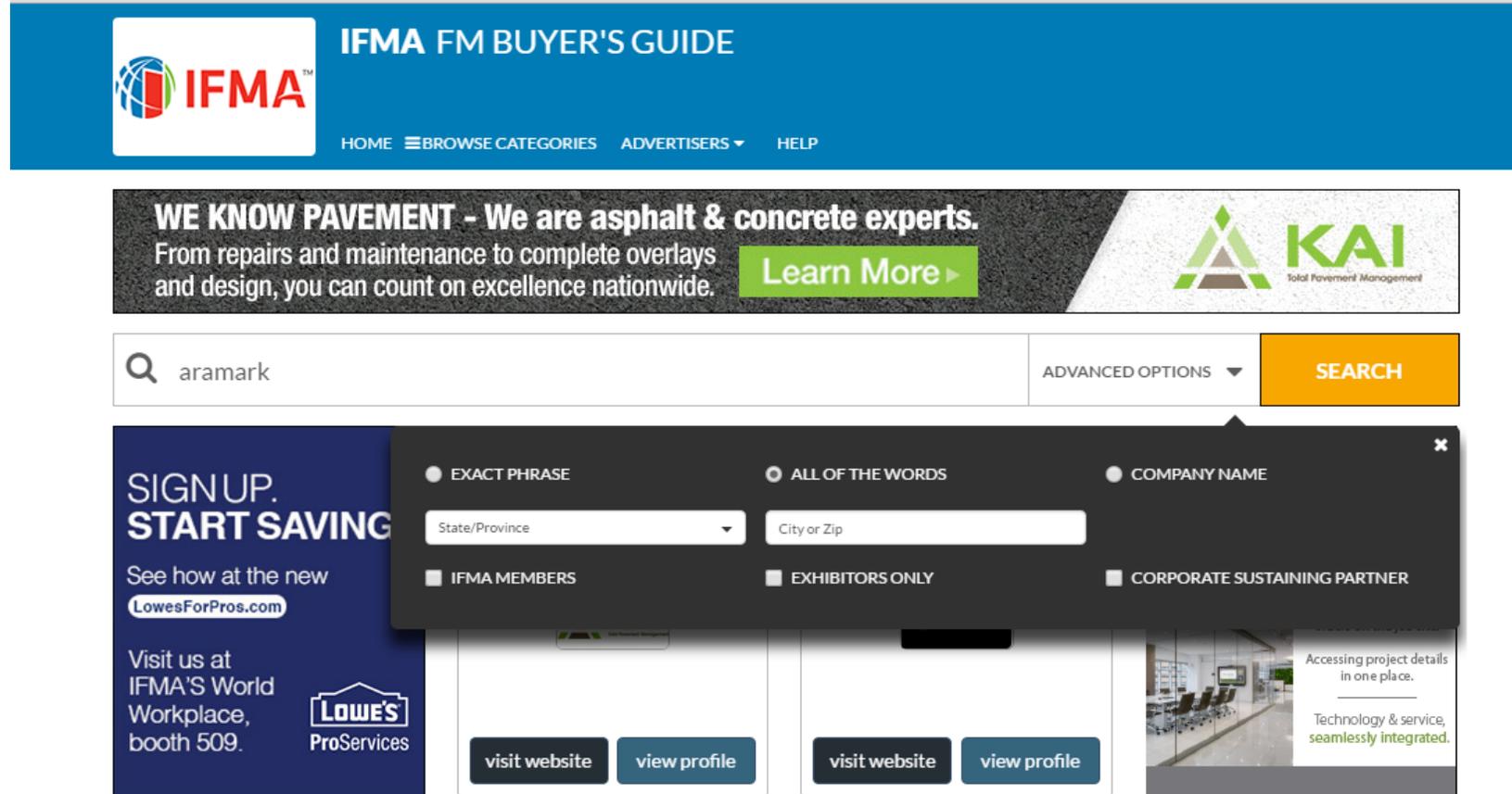
FM Buyer's Guide

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Search by company name, category or search term; refine search by geographical location or IFMA membership:



The screenshot shows the IFMA FM Buyer's Guide search interface. At the top is a blue navigation bar with the IFMA logo and the text "IFMA FM BUYER'S GUIDE". Below the navigation bar are links for "HOME", "BROWSE CATEGORIES", "ADVERTISERS", and "HELP". A banner for KAI Total Pavement Management is displayed, with the text "WE KNOW PAVEMENT - We are asphalt & concrete experts. From repairs and maintenance to complete overlays and design, you can count on excellence nationwide." and a "Learn More" button. Below the banner is a search bar with the text "aramark" and a "SEARCH" button. To the right of the search bar are "ADVANCED OPTIONS" and a dropdown arrow. Below the search bar is a dark overlay with search filters. The filters include radio buttons for "EXACT PHRASE", "ALL OF THE WORDS", and "COMPANY NAME". There are also checkboxes for "IFMA MEMBERS", "EXHIBITORS ONLY", and "CORPORATE SUSTAINING PARTNER". Below the filters are two search results, each with a "visit website" and "view profile" button. On the left side of the overlay, there is a "SIGN UP. START SAVING" banner for Lowe's ProServices, with the text "See how at the new LowesForPros.com" and "Visit us at IFMA'S World Workplace, booth 509." On the right side of the overlay, there is a banner for "Accessing project details in one place. Technology & service, seamlessly integrated."



All FM content in one location.

- Articles
- Benchmarking
- Case studies
- How-tos
- Presentations
- Research
- White papers
- ...and more!

Knowledge Library

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Become a Content Expert

<https://www.ifma.org/know-base>

Sign up for the Knowledge Library

https://community.ifma.org/knowledge_library

Submit content

<https://submit.ifma.org/submit>

Work on the Move 2

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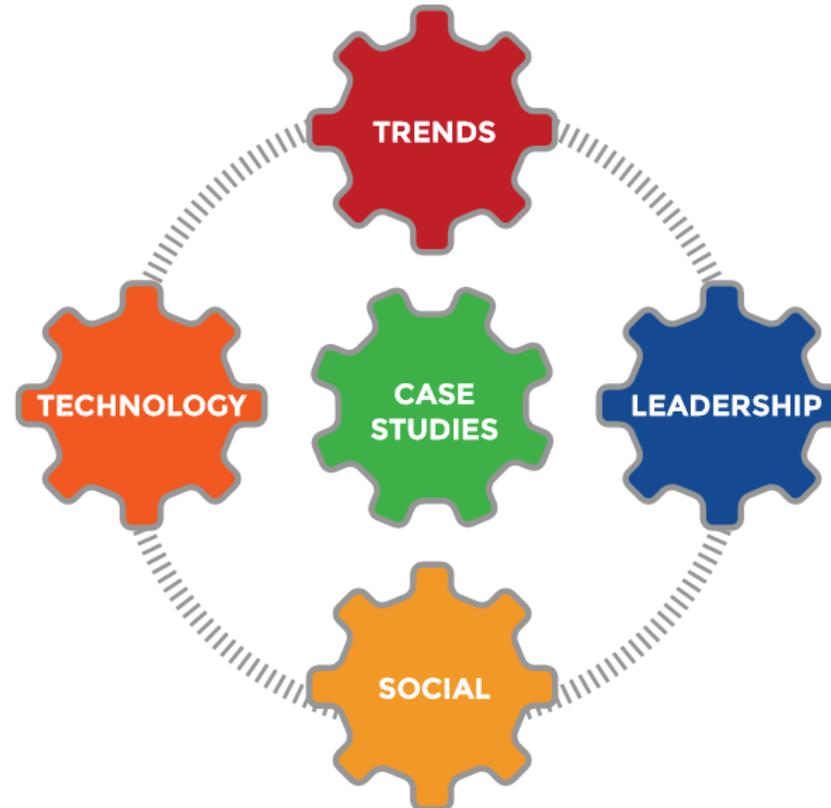


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WORK on the
MOVE

How Social, Leadership and Technology
Innovations are Transforming the Workplace
in the Digital Economy

World Workplace 2016

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IFMA's
World Workplace
Your Facility Conference & Expo
Oct. 5-7, 2016 | San Diego, California

the **FM** story is ours to share

Register Now!  **IFMA**

The graphic features a 3D cube with '16' on top, a crowd of people, and a white silhouette of a person with a megaphone and a briefcase.

Real Estate and Property Management:

- Dedicated track with 8 sessions
- The “.06” numbered sessions

World Workplace 2016

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World Workplace 2016:

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THURSDAY, OCTOBER 06		
Session Code	Session Title	Speaker(s)
8:00 AM - 9:00 AM		
1.06	Scenario Planning and the Future of Work: There Is a Better Way to Predict the Future of Work	Arnold Levin
9:30 AM - 10:30 AM		
2.06	Finding the Signal amid the Noise: The Importance of Standards in an Information-Enabled Digital World	David Karpook Lisa Stanley
3:00 PM - 4:00 PM		
3.06	Where the Smart Money Is Going: How Programmable, Digital Currencies Will Change FM	Bill Maurer Janice Cimbalo David Karpook
4:15 PM - 5:15 PM		
4.06	Human Wellbeing: The WELL Building Standard and the Economic Case for Biophilic Design	Mary Golden Jim Mumford

FRIDAY, OCTOBER 07		
Session Code	Session Title	Speaker(s)
8:00 AM - 9:00 AM		
5.06	Adaptive Facilities Management, Models for New Business from Clouds to Crowds	Melissa Marsh Nancy Sanquist
9:15 AM - 10:15 AM		
6.06	Designing a Workplace for Transformation, Recruitment and Retention	Mark Hirons
10:30 AM - 11:30 AM		
7.06	Creating a Superior Experience for your associates and customers: Bringing your brand and culture to life through facility renovations	Ty Wagner Jodi Koller
11:45 AM - 12:45 PM		
8.06	So You Want a Revolution? Like It or Not, You've Got One	Pat Turnbull David Karpook Melissa Marsh James Ware

The REAL World Café: *Around the World in 80 Minutes*

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- Wednesday morning, October 5
 - 7:30 – 9:30 AM
- A conversation about questions that matter
 - What is a **World** Workplace?
 - How do real estate and workplace practices vary from one region to another?
 - Which practices should be global, and which local?
 - How will advances in technology and financial practices change our world?

Webinar Series

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November	State of the Real Estate Market
December	Facilitating Strategic Real Estate Meetings with the C-Suite
January	Public Private Partnerships – What CRE/FMs Should Know
February	RICS Future Trends Report
March	Shared Economy - Impact on Real Estate and Workplace
April	Smart Contracts, Blockchain, and Real Estate
May	Crafting C-Suite Alliances for Real Estate Leverage
June	Driving Real Estate Decisions and Conversations using Data
July	Stories of Urban Transformation: The Rise of 18-Hour Work/Live Communities
August	Optimizing Your Real Estate Portfolio – Case Studies
September	REAL Annual Update and WWP Events

Facility Fusion 2017: Share Your Expertise

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May 17-18,2017

April 4-6,2017

- Call for presentations is now open!
 - <http://facilityfusion.ifma.org/toronto/call-for-presentations>
 - <http://facilityfusion.ifma.org/las-vegas/call-for-presentations>
- Submission deadline for both conferences is October 14
- We want to hear your stories!

Thank you for being part of the REAL world!

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We look forward to
seeing you at World
Workplace

We look forward to
working with you
throughout the year

