



WE @ WORLD WORKPLACE 2017

George R. Brown Convention Center | Oct. 18-20, 2017 | Houston, Texas



CONVENTION CENTER: ROOM 320AB

WEDNESDAY

October 18, 2017

8 – 9:55 am

WE @ WORLD WORKPLACE 2017 DEEP DIVE KICK-OFF!

Welcome - [Kate North](#), WE Global Chair - [Colliers International](#)

2017 Global Workplace Trends: **Key Insights/Implications for FM.** Presenter: [Colleen Conklin](#) - [Sodexo](#)

WE Case Study - [Regions Bank](#). Presenter: [Gregory Gammill](#) – [Regions Bank](#)

What's New with WE - WE Leadership Team

THURSDAY

October 19, 2017

WORKPLACE TRENDS

8 – 9 am

[The Cross Cultural Workplace: Learning From a Global Comparison.](#)

Presenters: [Janet Pogue McLaurin](#), [Jose Luis Sanchez Concha](#) – [Gensler](#)

IMPROVING EXPERIENCE WITH TECHNOLOGY

9:30 – 10 am

[The Multi-Sensory Workplace: Leveraging Human Sensors to Improve Workplace EQ.](#)

Presenter: [Melissa Marsh](#) - [Plastarc](#)

10 – 10:30 am

[Workplace as a Service.](#) Presenter: [Eric VanBael](#) – [MCS Solutions](#)

11am - 12 pm

WE HUB GATHERING: Leaders discussing activity in their regions. Everyone welcome!

[WE HUB](#)

TALENT & PERFORMANCE

3 – 3:30 pm

[Designing for Success: Five Strategies for Transforming Workplace for the Next Generation of Talent.](#)

Presenters: [Ken Crabel](#) – [Cannon Design](#)

3:30 – 4 pm

[Space Matters!! Space as a Tool to Better Performance in Organizations.](#)

Presenter: [Peter Ankerstjerne](#) – [ISS World](#)

INNOVATION

4:15 – 4:45 pm

[Act Local: Maker Culture the Design Professions and Workplace.](#)

Presenter: [David Euscher](#) - [Corgan](#)

4:45 – 5:15 pm

[Fast-Track Innovation Using Design Thinking.](#)

Presenters: [Katie Sprague](#), [Jayme Schutt](#) - [CallisonRTKL](#)

6 – 9 pm

WE SERVE [RSVP!](#) *Additional Details On The Back Of The Flyer*

FRIDAY

October 20, 2017

FUTURE PROOFING & STRATEGY

8 – 8:30 am

[Solving The Right Problem: Design Matters but Strategy Matters More.](#)

Presenter: [Arnold Levin](#) – [Smith Group](#)

8:30 – 9 am

[How Can I Help You Today? Treating Your Employees as a Valued Customer.](#)

Presenters: [Ray Ehscheid](#), [Gillian Burgis](#), [Anthony Simon](#) – [IA Interior Architects](#)

WORKPLACE CHANGE MANAGEMENT

9:15 – 9:45 am

[Leveraging Facility Managers to Embed Workplace Change.](#)

Presenters: [Robyn Baxter](#) – [HOK](#)

9:45 – 10:15 am

[Best Practices and Lessons Learned.](#)

Presenter: [Andrea Sarate](#) – [Knoll](#), [Julisa Mandeville](#) – [The Clearing, Inc](#)

DISTRIBUTED WORK STRATEGIES: WORK & HOME

10:30 – 11 am

[Quantifying the Impact of Distributed Work, Productivity & More.](#)

Presenter: [Kate Lister](#) - [Global Workplace Analytics](#)

11 – 11:30 am

[The 'New Think' About Working From Home.](#)

Presenters: [Pat Turnball](#) – [Kayhan](#), [Alex Redlein](#) - [Vienna University of Technology](#), Head: [Institute for RE/FM \(IFM\)](#)

WORKPLACE EXPERIENCE

11:45 - 12:45 pm

[Vision: Health & Well-Being in the Workplace Through Best in Class Service Experiences.](#)

Presenters: [Peter Ankerstjerne](#) – [ISS World](#), [Jeffrey Saunders](#) – [Copenhagen Institute for Future Studies](#)

Join WE for only \$55.00 a year!

WE Membership Benefits:

- Monthly [WE:binars](#)
- Discounts on [WE Research](#) Papers & Books
- Unlimited access to the [WE: Know](#) Library (Case studies, articles, research, videos and more)
- Membership to our [WE Hubs](#)
- Invitations to all [WE Events](#), Tours and Pre-Conferences
- [WE Leadership](#) opportunities
- Discounts on [Friends of WE](#) special events (WorkTech, WorkDesign Magazine, Future Workplace and more)
- Engage with WE members

It's Easy to Join!

- After each WE Session in Room 320 AB
- WE Website – WE.IFMA.org/JOIN
- Call IFMA membership at 713-623-4362

WE Serve – Giving back to Houston

Houston's children want to play and grow!

The [Oak's Dads Club](#) has been supporting the Houston community for over 60 years providing sports and other outdoor activities for the city's youth. And Hurricane Harvey wrecked their playing fields and club house.

WE Serve – it's how the WE tribe is going to give back

So.. put on your best painting clothes and join us at 6:30 PM at the Convention Center (Level 1, Lobby D near registration) for a quick bus ride to the ODC. We'll have box dinners at ODC, provide all the tools and materials you'll need, and we'll get you back to the Convention Center by 9:00 PM.

We need you to register

If you want to join us, please [register here](#) – we have room for 50 volunteers.

Additional Workplace Presentations @ WWP

Tuesday October 17 Deeper Dive 8:00AM – 2:30PM

[From FM To Workplace Management: Workplace Experiences, The Chief Workplace Officer and The Workplace Management Framework](#)

Real Estate and Property Management Track:

3.03 - [Translating space standards across regions and cultures](#)

4.03 - Will Robotics or Millennials Rule the Future of the Workplace?

Human Factors Track:

1.04 - Advancing your Office with Ergonomics

2.04 - [The Rise of the Human Factor](#)

4.04 - [Driving Occupant Health and Wellness in the Built Environment](#)

Project Management Track:

3.05 - [Creating the WOW...](#)

Technology Track:

3.10 - Optimizing space Utilization and employee Engagement with Smart Buildings and the IoT.

Share the love!

Let your friends and colleagues know what you're doing at WWP

Twitter: #WEWorkplace , #WE, #WWP

Facebook: Workplace Evolutionaries

LinkedIn Group: Workplace Evolutionaries

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