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## Facility Fusion Pre-Conference

# WE + Sustainability = Your Competitive Advantage

### March 19<sup>th</sup>, 2018

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Join the Workplace Evolutionaries WE & the Sustainability Community at one of the world's largest sustainable buildings, theMart, as we heed the "call to action" and dive into the 3rd industrial revolution, its impacts on the built environment, and why we are the one's we've been waiting for!



theMART is the world's largest commercial building, wholesale design center. One of Chicago's premier international business locations, it attained LEED Gold status in 2013. Encompassing 4.2 million gross square feet, theMART spans two city blocks and rises 25 stories, and is visited by an average of 25,000 people each business day; in total, nearly 10 million people visit theMART each year.

Located atop the Grand Stair on the 2nd floor, Marshall's Landing is theMART's center of gravity for gathering, socializing, eating, drinking, noshing, caffeinating and working. We will have an opportunity to learn more about theMart and participate in a brief tour as part of the day's events.



During World Workplace 2017, [Jeremy Rifkin](#), an American economic and social theorist, writer, public speaker, political advisor, and activist gave a compelling keynote on the 3<sup>rd</sup> Industrial Revolution, its impact on the built environment and our unique role. He challenged us to take action which resonated deeply with both the Workplace Evolutionaries and the Sustainability Community. Together we have rallied to create an unforgettable session designed to expose "what's possible" and create a roadmap for bringing this competitive advantage to our organizations.

Our global thought leaders promise to open your minds to the latest thinking in technology, IoT, data analytics, environmental psychology, well-being, energy and utilities management, and much more. We have sought out leading-edge case studies with key insights and learnings. To end the day, you will be guided through a powerful exercise designed to help you create your own, "unique action plans."

This session is for everyone involved in the built environment that hears this call and wants to engage in a meaningful discussion and play a role in leading this important initiative. This includes Facility Managers, Corporate Real Estate Executives, Workplace Strategists, Data Scientists, Technology and Sustainability Experts, Architects and Designers, and Change Leaders. You won't want to miss this!

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### Join Workplace Evolutionaries

#### WE Member Only Benefits:

- Monthly WE:binars
- Discounts on WE Research Papers & Books
- Discounts on Friends of WE special events
- Invitations to all WE Events, Tours and Pre- Conferences

#### Easy to Join!

- WE Website – [WE.IFMA.org](http://WE.IFMA.org) and click on "JOIN"
- Call IFMA membership at 713-623-4362



# WE @ Facility Fusion Chicago

**Date:** March 20-22, 2018  
**Register:**  
[FacilityFusion.IFMA.org](http://FacilityFusion.IFMA.org)

**Location:**  
 Sheraton Grand Chicago  
 301 E. North Water St.  
 Chicago, IL 60611

## Tuesday March 20<sup>th</sup>:

10:15am – 10:25am	<b>WE Welcome Announcements</b> <i>Presenter:</i> <a href="#">Kate North</a> , Global Chair, WE and Managing Director, Workplace Innovation, Colliers International
10:30am – 11:00am	<b>RESPECTING HUMAN LIMITS: Densification Research and Design</b> <i>Presenters:</i> <a href="#">Ellen Keable</a> , Principal, Workplace Strategies, Jacobs   <a href="#">Lisa McGregor</a> , Director of Planning Strategies, Jacobs
11:05am – 11:35am	<b>THE IMPACT OF PLACE ON INNOVATION AND HUMAN PERFORMANCE</b> <i>Moderator:</i> <a href="#">Kate Lister</a> , President, Global Workplace Analytics   <i>Panelists:</i> <a href="#">Tom Mulhern</a> , Senior Associate/Strategist, Gensler <a href="#">Dr. Sally Augustin</a> , Principal, Design With Science, <a href="#">Todd Heitman</a> , Director of Technology & Innovation, Heitman Technologies
11:40am – 12:15pm	<b>DIG THE GIG ECONOMY: A Seismic Shift in People and Place</b> <i>Presenters:</i> <a href="#">Mary Lee Duff</a> , Principal, Interior Architects, Inc.   <a href="#">Jim Truhan</a> , Senior Workplace Strategist, IA Interior Architects
1:45pm – 2:20pm	<b>WORKPLACE STRATEGY AND BUSINESS RESILIENCE: Keeping the Workplace Productive During a Crisis</b> <i>Presenter:</i> <a href="#">Diane Coles-Levine</a> , IFMA Foundation Chair, Workplace Management Solutions
2:25pm – 3:00pm	<b>WE + SUSTAINABILITY = A COMPETITIVE ADVANTAGE</b> <i>Presenters:</i> <a href="#">Kate North</a> , Global Chair, WE and Managing Director, Workplace Innovation, Colliers International <a href="#">Dean Stanberry</a> , ESUS Community Chair and Director of FM Services, AbraxasFM <a href="#">Christopher H. Cayten</a> , Principal, CodeGreen Solutions   <a href="#">Shona O'Dea</a> , Senior Associate, DLR Group <a href="#">Glenn Dirks</a> , Workplace Strategist, Dirks Consulting   WE Customer Enablement

## Wednesday March 21<sup>th</sup>:

12:00pm – 1:00pm	<b>Power Speaker Lunch</b> – Sheraton Ballroom IV & V
1:30pm – 2:00pm	<b>EXPLORING BOUNDARIES FROM LEARNING TO WORKING ENVIRONMENTS, WHY THEY NEED TO BE CONNECTED AND HOW WORKPLACE CAN LEARN FROM LEARNING</b> <i>Presenter:</i> <a href="#">Arnold Levin</a> , Principal, Workplace Strategies, SmithGroup JJR
2:05pm – 2:25pm	<b>WORKPLACE DESIGN + SPACE UTILIZATION = TALENT RETENTION</b> <i>Presenter:</i> <a href="#">Joseph Poskie</a> , Market Strategist, Trimble
2:30pm – 2:50pm	<b>WE Case Study: Willis Towers Watson</b> <i>Presenter:</i> <a href="#">Byron Olsen</a> , Director of Corporate Real Estate, North America for Willis Towers Watson
2:50pm – 3:00pm	<b>Break</b>
3:00pm – 3:40pm	<b>KNOWLEDGE TRANSFER TECHNIQUES &amp; TECHNOLOGIES IN THE MULTI-GENERATIONAL WORKPLACE</b> <i>Presenters:</i> <a href="#">John Brisk</a> , Business Development Manager, Sensory Technologies <a href="#">Stephanie Stilson</a> , EMBRACE™ Strategist, Sensory Technologies
3:45pm – 4:15pm	<b>WE Case Study: William Blair Corporate Headquarter Relocation</b> <i>Presenter:</i> <a href="#">Jeanette Scott</a> , Workplace & Real Estate Management, William Blair & Company

## Thursday March 22<sup>th</sup>:

8:00am – 9:05am	<b>TRANSFORMATIONAL CHANGE THROUGH APPRECIATIVE INQUIRY (AI)</b> <i>Presenters:</i> <a href="#">Cheryl Duvall</a> , President, Avancé LLC   <a href="#">Diane Coles-Levine</a> , IFMA Foundation Chair, Workplace Management Solutions
9:15am – 9:45am	<b>Break</b>
9:45am – 10:15am	<b>PROMOTING WORKPLACE HEALTH AND WELLNESS THROUGH AN OPEN SOURCE ANALYTICS</b> <i>Presenters:</i> <a href="#">Young Lee</a> , Director, Innovative Workplace Institute   <a href="#">Jessica Wolkoff</a> , Senior Consultant, Perkins+Will <a href="#">Michelle Osburn</a> , Planning & Strategy Senior Consultant, Perkins + Will
10:20am – 10:50am	<b>THE SCIENCE OF WORKPLACE</b> <i>Presenters:</i> <a href="#">Sharon Henderson</a> , Associate Director, Lawrence Group   <a href="#">Lisa Morrison</a> , Design Associate, Lawrence Group
10:55am – 11:05am	<b>WE IGNITE</b> <i>Facilitator:</i> <a href="#">Kate North</a> , Global Chair, WE and Managing Director, Workplace Innovation, Colliers International
11:10am – 11:40am	<b>INCREASING R&amp;D EFFECTIVENESS THROUGH WORKPLACE CHANGE: A Case Study</b> <i>Presenter:</i> <a href="#">Suki Reilly</a> , CEO, MovePlan
11:45am – 12:15pm	<b>REMEMBERING THE PEOPLE WHEN ASSESSING AND TRANSITIONING THE WORKPLACE ENVIRONMENT</b> <i>Presenters:</i> <a href="#">Suzette Baker</a> , Director of Client Services, e-work.com   <a href="#">Gary Miciunas</a> , Principal, Advisory Services, Nelson <a href="#">Shannon Solomon</a> , Assistant Vice President and Workplace Program Leader, at Fifth Third Bank