

INFLUENCING
CHANGE

BUILDING TOWARD
OUR FUTURE

Increasing R&D Effectiveness through Workplace Change

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Question

Who is working with an R&D team?

Why did GSK go to Smart Labs?

R&D Before



R&D Now



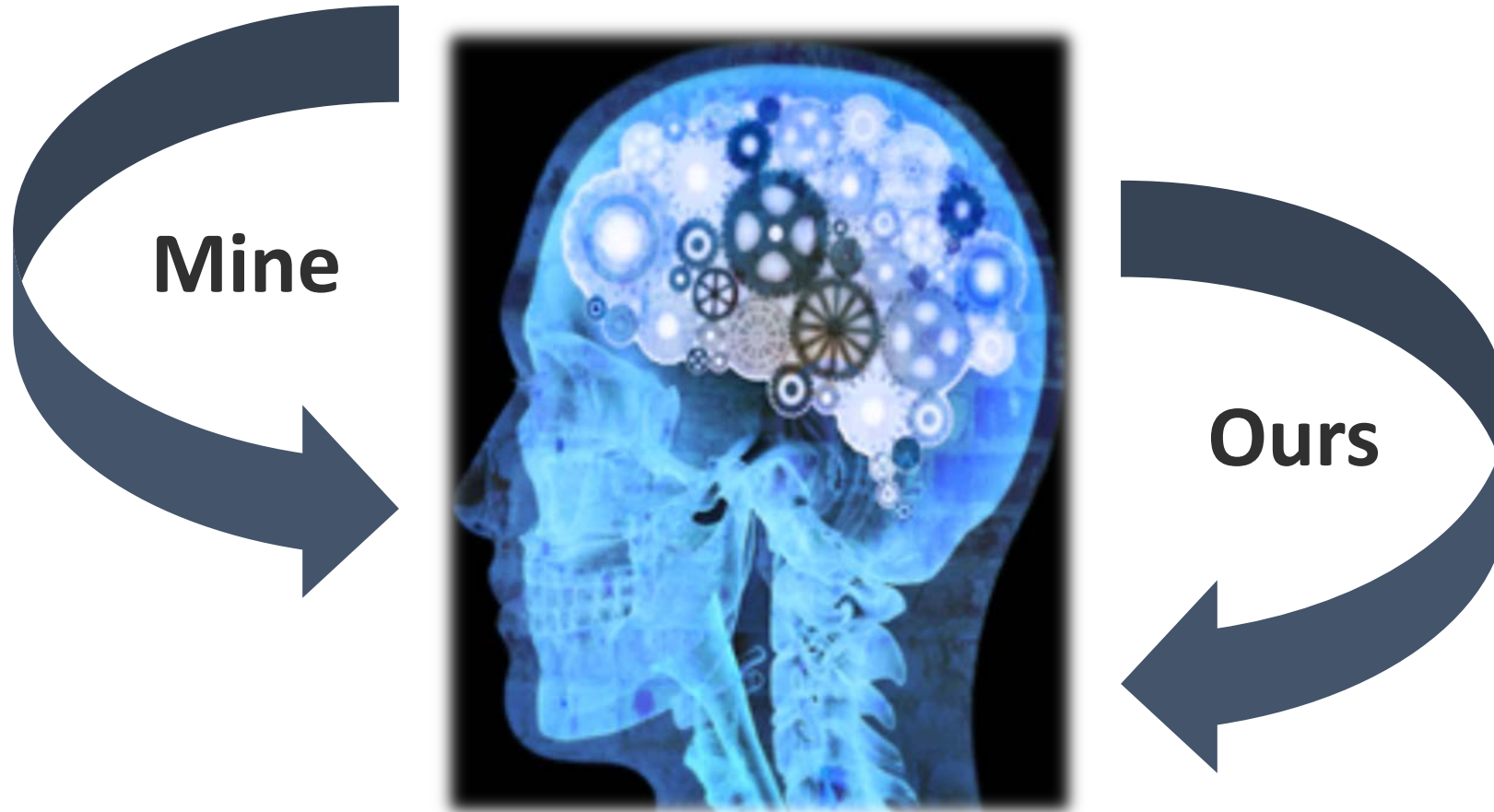
How?



The Researchers' Journey



The Critical Shift



Engagement vs. Communication



What made the change successful?



Smart Lab Results



What would you do differently?

- Lessons Learned



Questions

What is your one take-away from this session?