Increasing R&D Effectiveness through Workplace Change

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Question

Who is working with an R&D team?
Why did GSK go to Smart Labs?

R&D Before

R&D Now
How?
The Researchers’ Journey
The Critical Shift

Mine → Ours

A Global Workplace Community focused on increasing Workplace Innovation & Consciousness
Engagement vs. Communication
What made the change successful?
Smart Lab Results

“To me, working in the SMART Lab means working efficiently, in collaboration towards better drug discovery, and delivering medicines to patients in a more timely manner.”

Abdul Mannan Baru
Investigator-Immunologist, Respiratory R&D, GSK

#FacesOfGSK
What would you do differently?

• Lessons Learned
Questions

What is your one take-away from this session?