

Workplace as FUEL for Innovation

REGISTER
NOW



Workplace Evolutionaries

a Community of  IFMA™

Workplace Evolutionaries is a community. We're workplace strategists, change managers, facilities managers, architects, designers, office furniture experts, IT managers, HR experts, and academics who deeply care about **changing the world, one workplace at a time.**

Join us while WE test innovative ideas, products, and solutions - delivering insights into what's next.

Tuesday, Oct 6
8 a.m. - 6 p.m.

**BANDIMERE
SPEEDWAY**

Join an inspiring event with global thinkers and doers during this full day workshop at the historic Bandimere Speedway where discussions will explore the innovative parallels between drag racing, team collaboration, and workplace. Fee includes full day of learning, coffee, lunch & social hour, photo ops, team building & competitions.

TUESDAY:
Shift into High-Performance Learning Objectives

WEek at Glance

Tu	7:30 am - 6pm	WE @ Bandimere Speedway
W	8:00 am - 10am	Case Studies
	7:00 pm - 9pm	WE Eat
Th	8:00 am - 5pm	4 Workplace Presentations
F	8:00 am - 1pm	5 Workplace Presentations

1. Explore the similarities of car racing and workplace
2. Test your Collaborative IQ and move it to a higher gear
3. Discover new collaboration technologies for a global workforce
4. Understand the connections between collaboration and innovation
5. Demystify common workplace dilemmas that slow you down
6. Team Design Charrette: solve a real-world corporate workplace challenge

Explore the FULL week of WE Learning at we.ifma.org



Tuesday, Oct. 6, 2015

Time	Function
7:30 am – 7:30 pm	Bandimere Speedway: Workplace as Fuel for Innovation Join the WE Community for an immersive workshop and explore the innovative parallels between drag racing and team collaboration.

Wednesday, Oct. 7, 2015

Time	Function
8:00 am – 10:00 am	WE Case Studies: Learn about what worked and what didn't from <i>"been there done that"</i> workplace strategy experts.
7:00 pm – 9:00 pm	WE EAT: Join the growing tribe of Workplace Evolutionaires at one of Denver's newest restaurants.

Thursday, Oct. 8, 2015

Time	Function
8:00 am – 9:00 am	Workplace Detox: 1.08 "Seven Things You Could Be Getting All Wrong"
9:30 am – 10:30 am	ASICS America Case Study: 2.06 Using the Workplace as a Marketing, Employee Attraction, and Retention Tool
3:00 pm – 4:00 pm	Change Management: "Adopting & Adapting"
4:15 pm – 5:15 pm	WE Tech Talk: 4.10 "Transformation of FM/RE Technology into the New Digital Workspace"

Friday, Oct. 9, 2015

Time	Function
8:00 am – 9:00 am	Workspace Engagement: 5.05 Does Your Workspace Support Your Talents & Strengths? How to create workspaces that engage & motivate employees.
9:15 am – 10:15 am	Generational Shift: 6.09 Preparing Workplaces for the Next Generational Shift: Gen Y managing Gen Z
10:30 am – 11:30 am	Big Data is Coming: 7.05 Are you prepared for the Good, the Bad & the Ugly Workplace Implications?
10:30 am – 11:30 am	Adjacency & New Age Thinking: 7.09
11:45 am – 12:45 pm	Well-being: 8.06 The Three Dimensions of Improving Well-being Through Workplace Design



IFMA's
World Workplace
The Facility Conference & Expo
Oct. 7-9, 2015 | **Denver, Colorado**