Facility Fusion Pre-Conference

WE + Sustainability = Your Competitive Advantage

Join the Workplace Evolutionaries (WE) & the Sustainability Community (ESUS) at one of the world’s largest sustainable buildings, theMart, as we heed the “call to action” and dive into the 3rd industrial revolution, its impacts on the built environment, and why we are the one’s we’ve been waiting for!

Date: March 19th 2018
Time: 8:30am – 6:30pm
Location: The Merchandise Mart
222 Merchandise Mart Plaza
Chicago, IL 60654

Register: FacilityFusion.IFMA.org

Pricing:

<table>
<thead>
<tr>
<th>Options</th>
<th>Member</th>
<th>Non-Member</th>
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<tbody>
<tr>
<td>WE + ESUS Pre-conference (for Facility Fusion Full Event attendees)</td>
<td>$100</td>
<td>$150</td>
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<tr>
<td>WE + ESUS Pre-Conference only</td>
<td>$200</td>
<td>$250</td>
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Agenda, March 19th:

8:30am Welcome, Introductions and Embracing the “Call to Action”

Presenters:
Bill O’Neill, IFMA Chairman of the Board, Univ. of Minnesota
Kate North, Global Chair, WE and Managing Director, Workplace Innovation, Colliers International
Dean Stanberry, Chair, ESUS and Director, FM Services, AbraxasFM
Glenn Dirks, Workplace Strategist, Dirks Consulting | WE Customer Enablement

9:30am EXPLORING “WHAT’S POSSIBLE”: Case Studies of Successful Sustainable Projects

Moderator: Christopher H. Cayten, Principal, CodeGreen Solutions

Presenters:
– THE MERCHANDISE MART – Mark Bettin, Vice President, Engineering/Sustainability, Merchandise Mart Properties, Inc.
– METHOD SOAP – Karl Helman, Founder & President, Helman Architects Inc.
– COOK COUNTY – Dr. Ann Kalayil, Bureau Chief, Cook County, Bureau of Asset Management
– THE EDGE – Jan-Hein Lakeman, Executive Managing Director USA, OVG Real Estate

11:30am Lunch Break

12:30pm MAKING IT HAPPEN: Leveraging Technology

Exploring the Latest Technologies: What’s here? What’s coming? Why it matters?

Moderator: Dean Stanberry, Chair, ESUS and Director, FM Services, AbraxasFM

Panelists:
Chris Zlocki, Head of Innovation, Colliers International
Sonny Garg, Energy Solutions Lead, Uptake
Ruari Barnwell, Principal, DLR Group

1:30pm MAKING IT HAPPEN: The Impact on Human Performance

The truth about density and utilization; Sustainability as a way to attract talent; The connection to well-being and the new ROI; Psychological and behavioral implications.

Moderator: Kate North, Global Chair, WE and Managing Director, Workplace Innovation, Colliers International

Panelists:
Shona O’Dea, Senior Associate, DLR Group
Kate Lister, President, Global Workplace Analytics
Dr. Sally Augustin, Principal, Design With Science
Ellen Keable, Principal, Jacobs

2:30pm MAKING IT HAPPEN: Managing Energy

The new energy landscape: tools, resources and solutions to optimize energy performance and drive value in your organization.

Moderator: Christopher H. Cayten, Principal, CodeGreen Solutions

Panelists:
Cindy Zhu, Building Technologies Office Fellow, U.S. Department of Energy
Craig Haglund, Program Manager, ENERGY STAR, U.S. EPA
Amy Jewel, Chicago Advisor, City Energy Project

3:30pm Break

3:45pm MAKING IT HAPPEN: Taking Action – Prioritizing your Sustainability Goals

Facilitator: Shona O’Dea, Senior Associate, DLR Group

5:00pm Wrap up

5:15pm Tour & Social Hour: Tour of the theMart’s sustainable features. Sign-up on-site. Limited availability.

Join Workplace Evolutionaries

WE Member Only Benefits:
• Monthly WE:binars
• Discounts on WE Research Papers & Books
• Discounts on Friends of WE special events
• Invitations to all WE Events, Tours and Pre-Conferences

Easy to Join!
• WE Website – WE.IFMA.org and click on “JOIN”
• Call IFMA membership at 713-623-4362
### Tuesday March 20th:

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>10:15am</td>
<td>WE Welcome Announcements</td>
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<tr>
<td>10:30am</td>
<td>RESPECTING HUMAN LIMITS: Densification Research and Design</td>
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<tr>
<td>11:05am</td>
<td>THE IMPACT OF PLACE ON INNOVATION AND HUMAN PERFORMANCE</td>
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<tr>
<td>11:40am</td>
<td>DIG THE GIG ECONOMY: A Seismic Shift in People and Place</td>
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<tr>
<td>1:45pm</td>
<td>WORKPLACE STRATEGY AND BUSINESS RESILIENCE: Keeping the Workplace Productive during a Crisis</td>
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<tr>
<td>2:25pm</td>
<td>WE + SUSTAINABILITY = A COMPETITIVE ADVANTAGE</td>
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**Presenters:**
- Kate North, Global Chair, WE and Managing Director, Workplace Innovation, Colliers International
- Ellen Keable, Principal, Planning Strategies, Jacobs
- Kate North, Global Chair, WE and Managing Director, Workplace Innovation, Colliers International
- Dean Stanberry, Chair, ESUS and Director, FM Services, AbraaxasFM
- Christopher H. Cayten, Principal, CodeGreen Solutions
- Shona O’Dea, Senior Associate, DLR Group
- Glenn Dirks, Workplace Strategist, Dirks Consulting
- Diane Coles-Levine, IFMA Foundation Chair, Workplace Management Solutions

### Wednesday March 21st:

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>12:00pm</td>
<td>Power Speaker Lunch – Sheraton Ballroom IV &amp; V</td>
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<tr>
<td>1:30pm</td>
<td>EXPLORING BOUNDARIES FROM LEARNING TO WORKING ENVIRONMENTS, WHY THEY NEED TO BE CONNECTED AND HOW WORKPLACE CAN LEARN FROM LEARNING</td>
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<tr>
<td>2:00pm</td>
<td>WORKPLACE DESIGN + SPACE UTILIZATION = TALENT RETENTION</td>
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<tr>
<td>2:30pm</td>
<td>WE Case Study: Willis Towers Watson</td>
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<td>3:10pm</td>
<td>KNOWLEDGE TRANSFER TECHNIQUES &amp; TECHNOLOGIES IN THE MULTI-GENERATIONAL WORKPLACE</td>
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<td>3:45pm</td>
<td>WE Case Study: William Blair Corporate Headquarter Relocation</td>
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<td>5:00pm</td>
<td>WE Strike IT – Location: Lucky Strike Bowling Alley</td>
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**Presenters:**
- Arnold Levin, Principal, Workplace Strategies, SmithGroup JJR
- Joseph Poskie, Market Strategist, Trimble
- Bryon Olsen, Director of Corporate Real Estate, North America for Willis Towers Watson
- John Brisk, Business Development Manager, Sensory Technologies
- Stephanie Stilson, EMBRACE™ Strategist, Sensory Technologies
- Jeanette Scott, Workplace & Real Estate Management, William Blair & Company
- Cheryl Duvall, President, Avancé LLC
- Diane Coles-Levine, IFMA Foundation Chair, Workplace Management Solutions

### Thursday March 22nd:

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<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>9:05am</td>
<td>TRANSFORMATIONAL CHANGE THROUGH APPRECIATIVE INQUIRY (AI)</td>
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<tr>
<td>9:15am</td>
<td>Break</td>
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<tr>
<td>9:45am</td>
<td>PROMOTING WORKPLACE HEALTH AND WELLNESS THROUGH AN OPEN SOURCE ANALYTICS</td>
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<tr>
<td>10:20am</td>
<td>THE SCIENCE OF WORKPLACE</td>
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<tr>
<td>10:55am</td>
<td>WE IGNITE</td>
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<tr>
<td>11:10am</td>
<td>INCREASING R&amp;D EFFECTIVENESS THROUGH WORKPLACE CHANGE: A Case Study</td>
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<td>11:45am</td>
<td>REMEMBERING THE PEOPLE WHEN ASSESSING AND TRANSITIONING THE WORKPLACE ENVIRONMENT</td>
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**Presenters:**
- Cheryl Duvall, President, Avancé LLC
- Diane Coles-Levine, IFMA Foundation Chair, Workplace Management Solutions
- Young Lee, Director, Innovative Workplace Institute
- Jessica Woikoff, Senior Consultant, Perkins+Will
- Michelle Gubarek, Planning & Strategy Senior Consultant, Perkins + Will
- Sharon Henderson, Associate Director, Lawrence Group
- Lisa Morrison, Design Associate, Lawrence Group
- Kate Lister, President, Global Workplace Analytics
- Susan Streur, Workplace & Product Strategist, Kimball Office
- Suki Reilly, CEO, MovePlan
- Ray Million, Head, Design & Change Management, Worldwide Real Estate & Facilities, GSK
- Suzette Baker, Director of Client Services, e-work.com
- Gary Miciunas, Principal, Advisory Services, Nelson
- Shannon Solomon, Assistant Vice President and Workplace Program Leader, at Fifth Third Bank