

## Facility Fusion Pre-Conference

# WE + Sustainability = Your Competitive Advantage

Join the Workplace Evolutionaries (WE) & the Sustainability Community (ESUS) at one of the world's largest sustainable buildings, theMart, as we heed the "call to action" and dive into the 3rd industrial revolution, its impacts on the built environment, and why we are the one's we've been waiting for!

**Date:** March 19<sup>th</sup> 2018

**Time:** 8:30am – 6:30pm

**Location:**

The Merchandise Mart  
222 Merchandise Mart Plaza  
Chicago, IL 60654

**Register:** [FacilityFusion.IFMA.org](http://FacilityFusion.IFMA.org)

**Pricing:**

Options	Member	Non-Member
WE + ESUS Pre-conference (for Facility Fusion Full Event attendees)	\$100	\$150
WE + ESUS Pre-Conference only	\$200	\$250

### Agenda, March 19<sup>th</sup>:

8:30am	<p><b>Welcome, Introductions and Embracing the "Call to Action"</b></p> <p><b>Presenters:</b>  <a href="#">Bill O'Neill</a>, IFMA Chairman of the Board, Univ. of Minnesota  <a href="#">Kate North</a>, Global Chair, WE and Managing Director, Workplace Innovation, Colliers International  <a href="#">Dean Stanberry</a>, Chair, ESUS and Director, FM Services, AbraxasFM  <a href="#">Glenn Dirks</a>, Workplace Strategist, Dirks Consulting   WE Customer Enablement</p>
9:30am	<p><b>EXPLORING "WHAT'S POSSIBLE": Case Studies of Successful Sustainable Projects</b></p> <p><b>Moderator:</b> <a href="#">Christopher H. Cayten</a>, Principal, CodeGreen Solutions</p> <p><b>Presenters:</b>            – THE MERCHANDISE MART – <a href="#">Mark Bettin</a>, Vice President, Engineering/Sustainability, Merchandise Mart Properties, Inc.            – METHOD SOAP – <a href="#">Karl Heitman</a>, Founder &amp; President, Heitman Architects Inc.            – COOK COUNTY – <a href="#">Dr. Ann Kalayil</a>, Bureau Chief, Cook County, Bureau of Asset Management            – THE EDGE – <a href="#">Jan-Hein Lakeman</a>, Executive Managing Director USA, OVG Real Estate</p>
11:30am	<b>Lunch Break</b>
12:30pm	<p><b>MAKING IT HAPPEN: Leveraging Technology</b> Exploring the Latest Technologies: What's here? What's coming? Why it matters?</p> <p><b>Moderator:</b> <a href="#">Dean Stanberry</a>, Chair, ESUS and Director, FM Services, AbraxasFM</p> <p><b>Panelists:</b>  <a href="#">Chris Zlocki</a>, Head of Innovation, Colliers International  <a href="#">Sonny Garg</a>, Energy Solutions Lead, Uptake  <a href="#">Ruairi Barnwell</a>, Principal, DLR Group</p>
1:30pm	<p><b>MAKING IT HAPPEN: The Impact on Human Performance</b> The truth about density and utilization; Sustainability as a way to attract talent; The connection to well-being and the new ROI; Psychological and behavioral implications.</p> <p><b>Moderator:</b> <a href="#">Kate North</a>, Global Chair, WE and Managing Director, Workplace Innovation, Colliers International</p> <p><b>Panelists:</b>  <a href="#">Shona O'Dea</a>, Senior Associate, DLR Group  <a href="#">Kate Lister</a>, President, Global Workplace Analytics  <a href="#">Dr. Sally Augustin</a>, Principal, Design With Science  <a href="#">Ellen Keable</a>, Principal, Jacobs</p>
2:30pm	<p><b>MAKING IT HAPPEN: Managing Energy</b> The new energy landscape: tools, resources and solutions to optimize energy performance and drive value in your organization.</p> <p><b>Moderator:</b> <a href="#">Christopher H. Cayten</a>, Principal, CodeGreen Solutions</p> <p><b>Panelists:</b>  <a href="#">Cindy Zhu</a>, Building Technologies Office Fellow, U.S. Department of Energy  <a href="#">Craig Haglund</a>, Program Manager, ENERGY STAR, U.S. EPA  <a href="#">Amy Jewel</a>, Chicago Advisor, City Energy Project</p>
3:30pm	<b>Break</b>
3:45pm	<p><b>MAKING IT HAPPEN: Taking Action – Prioritizing your Sustainability Goals</b></p> <p><b>Facilitator:</b> <a href="#">Shona O'Dea</a>, Senior Associate, DLR Group</p>
5:00pm	<b>Wrap up</b>
5:15pm	<b>Tour &amp; Social Hour:</b> Tour of the theMart's sustainable features. Sign-up on-site. Limited availability.

### Join Workplace Evolutionaries

**WE Member Only Benefits:**

- Monthly WE:binars
- Discounts on WE Research Papers & Books
- Discounts on Friends of WE special events
- Invitations to all WE Events, Tours and Pre- Conferences

**Easy to Join!**

- WE Website – [WE.IFMA.org](http://WE.IFMA.org) and click on "JOIN"
- Call IFMA membership at 713-623-4362



# WE @ Facility Fusion Chicago

**Date:** March 20-22, 2018

**Register:**  
[FacilityFusion.IFMA.org](http://FacilityFusion.IFMA.org)

**Location:**

Sheraton Grand Chicago  
 301 E. North Water St.  
 Chicago, IL 60611

## Tuesday March 20<sup>th</sup>:

10:15am – 10:25am	<b>WE Welcome Announcements</b> <i>Presenter:</i> <a href="#">Kate North</a> , Global Chair, WE and Managing Director, Workplace Innovation, Colliers International
10:30am – 11:00am	<b>RESPECTING HUMAN LIMITS: Densification Research and Design</b> <i>Presenters:</i> <a href="#">Ellen Keable</a> , Principal, Workplace Strategies, Jacobs   <a href="#">Lisa McGregor</a> , Director of Planning Strategies, Jacobs
11:05am – 11:35am	<b>THE IMPACT OF PLACE ON INNOVATION AND HUMAN PERFORMANCE</b> <i>Moderator:</i> <a href="#">Kate Lister</a> , President, Global Workplace Analytics   <i>Panelists:</i> <a href="#">Tom Mulhern</a> , Senior Associate/Strategist, Gensler <a href="#">Dr. Sally Augustin</a> , Principal, Design With Science, <a href="#">Todd Heitman</a> , Director of Technology & Innovation, Heitman Technologies
11:40am – 12:15pm	<b>DIG THE GIG ECONOMY: A Seismic Shift in People and Place</b> <i>Presenters:</i> <a href="#">Mary Lee Duff</a> , Principal, Interior Architects, Inc.   <a href="#">Jim Truhan</a> , Senior Workplace Strategist, IA Interior Architects
1:45pm – 2:20pm	<b>WORKPLACE STRATEGY AND BUSINESS RESILIENCE: Keeping the Workplace Productive During a Crisis</b> <i>Presenter:</i> <a href="#">Diane Coles-Levine</a> , IFMA Foundation Chair, Workplace Management Solutions
2:25pm – 3:00pm	<b>WE + SUSTAINABILITY = A COMPETITIVE ADVANTAGE</b> <i>Presenters:</i> <a href="#">Kate North</a> , Global Chair, WE and Managing Director, Workplace Innovation, Colliers International <a href="#">Dean Stanberry</a> , Chair, ESUS and Director, FM Services, AbraxasFM <a href="#">Christopher H. Cayten</a> , Principal, CodeGreen Solutions   <a href="#">Shona O'Dea</a> , Senior Associate, DLR Group <a href="#">Glenn Dirks</a> , Workplace Strategist, Dirks Consulting   WE Customer Enablement

## Wednesday March 21<sup>th</sup>:

12:00pm – 1:00pm	<b>Power Speaker Lunch</b> – Sheraton Ballroom IV & V
1:30pm – 1:55pm	<b>EXPLORING BOUNDARIES FROM LEARNING TO WORKING ENVIRONMENTS, WHY THEY NEED TO BE CONNECTED AND HOW WORKPLACE CAN LEARN FROM LEARNING</b> <i>Presenter:</i> <a href="#">Arnold Levin</a> , Principal, Workplace Strategies, SmithGroup JJR
2:00pm – 2:25pm	<b>WORKPLACE DESIGN + SPACE UTILIZATION = TALENT RETENTION</b> <i>Presenter:</i> <a href="#">Joseph Poskie</a> , Market Strategist, Trimble
2:30pm – 2:55pm	<b>WE Case Study: Willis Towers Watson</b> <i>Presenter:</i> <a href="#">Bryon Olsen</a> , Director of Corporate Real Estate, North America for Willis Towers Watson
3:10pm – 3:40pm	<b>KNOWLEDGE TRANSFER TECHNIQUES &amp; TECHNOLOGIES IN THE MULTI-GENERATIONAL WORKPLACE</b> <i>Presenters:</i> <a href="#">John Brisk</a> , Business Development Manager, Sensory Technologies <a href="#">Stephanie Stilson</a> , EMBRACE™ Strategist, Sensory Technologies
3:45pm – 4:15pm	<b>WE Case Study: William Blair Corporate Headquarter Relocation</b> <i>Presenter:</i> <a href="#">Jeanette Scott</a> , Workplace & Real Estate Management, William Blair & Company
5:00pm – 7:00pm	<b>WE Strike IT</b> – Location: <a href="#">Lucky Strike Bowling Alley</a>   322 East Illinois Street   Chicago, IL 60611 <b>Cost:</b> \$55.00 USD   <b>RSVP required</b> Join the Workplace Evolutionaries & the Information Technology Communities for a fun social hour that is right down your “alley.” Connect with your tribe as WE bowl, ping pong and pool.

## Thursday March 22<sup>th</sup>:

8:00am – 9:05am	<b>TRANSFORMATIONAL CHANGE THROUGH APPRECIATIVE INQUIRY (AI)</b> <i>Presenters:</i> <a href="#">Cheryl Duvall</a> , President, Avancé LLC   <a href="#">Diane Coles-Levine</a> , IFMA Foundation Chair, Workplace Management Solutions
9:15am – 9:45am	<b>Break</b>
9:45am – 10:15am	<b>PROMOTING WORKPLACE HEALTH AND WELLNESS THROUGH AN OPEN SOURCE ANALYTICS</b> <i>Presenters:</i> <a href="#">Young Lee</a> , Director, Innovative Workplace Institute   <a href="#">Jessica Wolkoff</a> , Senior Consultant, Perkins+Will <a href="#">Michelle Osburn</a> , Planning & Strategy Senior Consultant, Perkins + Will
10:20am – 10:50am	<b>THE SCIENCE OF WORKPLACE</b> <i>Presenters:</i> <a href="#">Sharon Henderson</a> , Associate Director, Lawrence Group   <a href="#">Lisa Morrison</a> , Design Associate, Lawrence Group
10:55am – 11:05am	<b>WE IGNITE</b> <i>Facilitator:</i> <a href="#">Kate Lister</a> , President, Global Workplace Analytics   <a href="#">Susan Streur</a> , Workplace & Product Strategist, Kimball Office
11:10am – 11:40am	<b>INCREASING R&amp;D EFFECTIVENESS THROUGH WORKPLACE CHANGE: A Case Study</b> <i>Presenters:</i> <a href="#">Suki Reilly</a> , CEO, MovePlan   <a href="#">Ray Milora</a> , Head, Design & Change Management, Worldwide Real Estate & Facilities, GSK
11:45am – 12:15pm	<b>REMEMBERING THE PEOPLE WHEN ASSESSING AND TRANSITIONING THE WORKPLACE ENVIRONMENT</b> <i>Presenters:</i> <a href="#">Suzette Baker</a> , Director of Client Services, e-work.com   <a href="#">Gary Miciunas</a> , Principal, Advisory Services, Nelson <a href="#">Shannon Solomon</a> , Assistant Vice President and Workplace Program Leader, at Fifth Third Bank