

Facility Fusion Pre-Conference

WE + Sustainability = Your Competitive Advantage

Join the Workplace Evolutionaries (WE) & the Sustainability Community (ESUS) at one of the world's largest sustainable buildings, theMart, as we heed the "call to action" and dive into the 3rd industrial revolution, its impacts on the built environment, and why we are the one's we've been waiting for!

Date: March 19th 2018

Time: 8:30am – 6:30pm

Location:

[The Merchandise Mart](#)

222 Merchandise Mart Plaza
Chicago, IL 60654

Register: FacilityFusion.IFMA.org

Pricing:

Options	Member	Non-Member
WE + ESUS Pre-conference (for Facility Fusion Full Event attendees)	\$100	\$150
WE + ESUS Pre-Conference only	\$200	\$250

Agenda, March 19th:

8:30am	<p>Welcome, Introductions and Embracing the "Call to Action"</p> <p>Presenters: Bill O'Neill, IFMA Chairman of the Board, Univ. of Minnesota Kate North, Global Chair, WE and Managing Director, Workplace Innovation, Colliers International Dean Stanberry, ESUS Community Chair and Director of FM Services, AbraxasFM Glenn Dirks, Workplace Strategist, Dirks Consulting WE Customer Enablement</p>
9:30am	<p>EXPLORING "WHAT'S POSSIBLE": Case Studies of Successful Sustainable Projects</p> <p>Moderator: Christopher H. Cayten, Principal, CodeGreen Solutions</p> <p>Presenters: – THE MERCHANDISE MART – Mark Bettin, Vice President, Engineering/Sustainability, Merchandise Mart Properties, Inc. – METHOD SOAP – Karl Heitman, Founder & President, Heitman Architects Inc. – COOK COUNTY – Dr. Ann Kalayil, Bureau Chief, Cook County, Bureau of Asset Management – THE EDGE – Jan-Hein Lakeman, Executive Managing Director USA, OVG Real Estate</p>
11:30am	Lunch Break
12:30pm	<p>MAKING IT HAPPEN: Leveraging Technology Exploring the Latest Technologies: What's here? What's coming? Why it matters?</p> <p>Moderator: Dean Stanberry, ESUS Community Chair and Director of FM Services, AbraxasFM</p> <p>Panelists: Chris Zlocki, Head of Innovation, Colliers International Sonny Garg, Energy Solutions Lead, Uptake Ruairi Barnwell, Principal, DLR Group</p>
1:30pm	<p>MAKING IT HAPPEN: The Impact on Human Performance The truth about density and utilization; Sustainability as a way to attract talent; The connection to well-being and the new ROI; Psychological and behavioral implications.</p> <p>Moderator: Kate North, Global Chair, WE and Managing Director, Workplace Innovation, Colliers International</p> <p>Panelists: Shona O'Dea, Senior Associate, DLR Group Kate Lister, President, Global Workplace Analytics Dr. Sally Augustin, Principal, Design With Science Ellen Keable, Principal, Jacobs</p>
2:30pm	<p>MAKING IT HAPPEN: Managing Energy The new energy landscape: tools, resources and solutions to optimize energy performance and drive value in your organization.</p> <p>Moderator: Christopher H. Cayten, Principal, CodeGreen Solutions</p> <p>Panelists: Cindy Zhu, Building Technologies Office Fellow, U.S. Department of Energy Craig Haglund, Program Manager, ENERGY STAR, U.S. EPA Amy Jewel, Chicago Advisor, City Energy Project</p>
3:30pm	Break
3:45pm	<p>MAKING IT HAPPEN: Taking Action – Prioritizing your Sustainability Goals</p> <p>Facilitator: Shona O'Dea, Senior Associate, DLR Group</p>
5:00pm	Wrap up
5:15pm	Tour & Social Hour: Tour of the theMart's sustainable features. Sign-up on-site. Limited availability.

Join Workplace Evolutionaries

WE Member Only Benefits:

- Monthly WE:binars
- Discounts on WE Research Papers & Books
- Discounts on Friends of WE special events
- Invitations to all WE Events, Tours and Pre- Conferences

Easy to Join!

- WE Website – WE.IFMA.org and click on "JOIN"
- Call IFMA membership at 713-623-4362



WE @ Facility Fusion Chicago

Date: March 20-22, 2018

Register:
FacilityFusion.IFMA.org

Location:

Sheraton Grand Chicago
 301 E. North Water St.
 Chicago, IL 60611

Tuesday March 20th:

10:15am – 10:25am	WE Welcome Announcements <i>Presenter:</i> Kate North , Global Chair, WE and Managing Director, Workplace Innovation, Colliers International
10:30am – 11:00am	RESPECTING HUMAN LIMITS: Densification Research and Design <i>Presenters:</i> Ellen Keable , Principal, Workplace Strategies, Jacobs Lisa McGregor , Director of Planning Strategies, Jacobs
11:05am – 11:35am	THE IMPACT OF PLACE ON INNOVATION AND HUMAN PERFORMANCE <i>Moderator:</i> Kate Lister , President, Global Workplace Analytics <i>Panelists:</i> Tom Mulhern , Senior Associate/Strategist, Gensler Dr. Sally Augustin , Principal, Design With Science, Todd Heitman , Director of Technology & Innovation, Heitman Technologies
11:40am – 12:15pm	DIG THE GIG ECONOMY: A Seismic Shift in People and Place <i>Presenters:</i> Mary Lee Duff , Principal, Interior Architects, Inc. Jim Truhan , Senior Workplace Strategist, IA Interior Architects
1:45pm – 2:20pm	WORKPLACE STRATEGY AND BUSINESS RESILIENCE: Keeping the Workplace Productive During a Crisis <i>Presenter:</i> Diane Coles-Levine , IFMA Foundation Chair, Workplace Management Solutions
2:25pm – 3:00pm	WE + SUSTAINABILITY = A COMPETITIVE ADVANTAGE <i>Presenters:</i> Kate North , Global Chair, WE and Managing Director, Workplace Innovation, Colliers International Dean Stanberry , ESUS Community Chair and Director of FM Services, AbraxasFM Christopher H. Cayten , Principal, CodeGreen Solutions Shona O'Dea , Senior Associate, DLR Group Glenn Dirks , Workplace Strategist, Dirks Consulting WE Customer Enablement

Wednesday March 21th:

12:00pm – 1:00pm	Power Speaker Lunch – Sheraton Ballroom IV & V
1:30pm – 2:00pm	EXPLORING BOUNDARIES FROM LEARNING TO WORKING ENVIRONMENTS, WHY THEY NEED TO BE CONNECTED AND HOW WORKPLACE CAN LEARN FROM LEARNING <i>Presenter:</i> Arnold Levin , Principal, Workplace Strategies, SmithGroup JJR
2:05pm – 2:25pm	WORKPLACE DESIGN + SPACE UTILIZATION = TALENT RETENTION <i>Presenter:</i> Joseph Poskie , Market Strategist, Trimble
2:30pm – 2:50pm	WE Case Study: Willis Towers Watson <i>Presenter:</i> Bryon Olsen , Director of Corporate Real Estate, North America for Willis Towers Watson
2:50pm – 3:00pm	Break
3:00pm – 3:40pm	KNOWLEDGE TRANSFER TECHNIQUES & TECHNOLOGIES IN THE MULTI-GENERATIONAL WORKPLACE <i>Presenters:</i> John Brisk , Business Development Manager, Sensory Technologies Stephanie Stilson , EMBRACE™ Strategist, Sensory Technologies
3:45pm – 4:15pm	WE Case Study: William Blair Corporate Headquarter Relocation <i>Presenter:</i> Jeanette Scott , Workplace & Real Estate Management, William Blair & Company

Thursday March 22th:

8:00am – 9:05am	TRANSFORMATIONAL CHANGE THROUGH APPRECIATIVE INQUIRY (AI) <i>Presenters:</i> Cheryl Duvall , President, Avancé LLC Diane Coles-Levine , IFMA Foundation Chair, Workplace Management Solutions
9:15am – 9:45am	Break
9:45am – 10:15am	PROMOTING WORKPLACE HEALTH AND WELLNESS THROUGH AN OPEN SOURCE ANALYTICS <i>Presenters:</i> Young Lee , Director, Innovative Workplace Institute Jessica Wolkoff , Senior Consultant, Perkins+Will Michelle Osburn , Planning & Strategy Senior Consultant, Perkins + Will
10:20am – 10:50am	THE SCIENCE OF WORKPLACE <i>Presenters:</i> Sharon Henderson , Associate Director, Lawrence Group Lisa Morrison , Design Associate, Lawrence Group
10:55am – 11:05am	WE IGNITE <i>Facilitator:</i> Kate North , Global Chair, WE and Managing Director, Workplace Innovation, Colliers International
11:10am – 11:40am	INCREASING R&D EFFECTIVENESS THROUGH WORKPLACE CHANGE: A Case Study <i>Presenter:</i> Suki Reilly , CEO, MovePlan
11:45am – 12:15pm	REMEMBERING THE PEOPLE WHEN ASSESSING AND TRANSITIONING THE WORKPLACE ENVIRONMENT <i>Presenters:</i> Suzette Baker , Director of Client Services, e-work.com Gary Miciunas , Principal, Advisory Services, Nelson Shannon Solomon , Assistant Vice President and Workplace Program Leader, at Fifth Third Bank