



Gensler

Tom Mulhern Senior Associate/Strategist, Gensler

Tom is a strategist and hybrid thinker who helps clients and teams navigate front-end complexity as they seek to create better brands, better workplaces, better stores, better schools and better communities. As a writer, researcher, and storyteller, Tom shapes experiences that take teams from confusion to clarity. Since graduating from the University of Chicago nearly 30 years ago, Tom has worked at the overlap of design, technology and business innovation for Chicago-based pioneers in the field, including Doblin, Conifer Research, VSA Partners and, beginning in 2007, Gensler. From 2013-2016, Tom served as Chief Innovation Officer for Dātu Health, an early-stage healthcare technology startup. He returned to Gensler in 2016. He has taught Stakeholder Engagement in the graduate program of Institute of Design at Illinois Tech. Tom lives in Evanston, IL.