



## Sally Augustin, Ph.D. Principal, Design With Science

Sally Augustin, PhD, is a practicing environmental/design psychologist and a principal at Design With Science. She has extensive experience integrating science-based insights to develop recommendations for the design of places, objects, and services that support desired cognitive, emotional, and physical experiences. Her clients include manufacturers, service providers, and design firms in North America, Europe, and Asia.

Sally's work has been discussed in publications such as *The New York Times*, *The Wall Street Journal*, *The Guardian*, *Forbes*, and *Psychology Today*. She is an invited contributor to the online version of the *Harvard Business Review*. As the editor of *Research Design Connections*, Sally has written widely on science-based design for a broad audience of people interested in the designed world.

Dr. Augustin, who is a Fellow of the American Psychological Association, holds leadership positions in professional organizations such as the American Psychological Association and the Environmental Design Research Association. She is the author of *Place Advantage: Applied Psychology for Interior Architecture* (Wiley, 2009) and, with Cindy Coleman, *The Designer's Guide to Doing Research: Applying Knowledge to Inform Design* (Wiley, 2012).