



IFMA FACILITY FUSION

2018

Conference & Expo

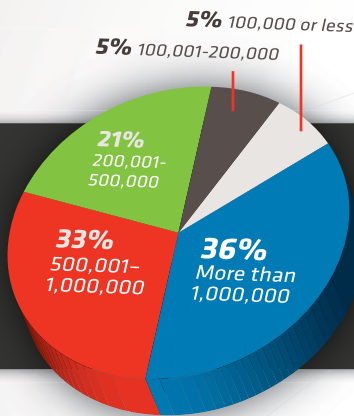
March 20-22

**Sheraton Grand Chicago
Chicago, Illinois, USA**

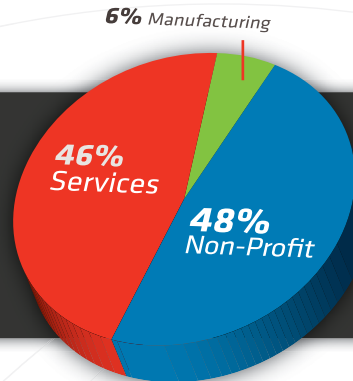
Exhibitor Prospectus

Attendee Profile

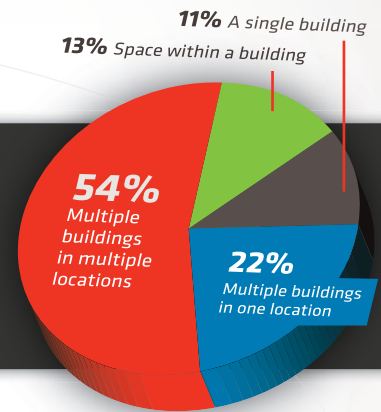
IFMA Facility Fusion is attended by an estimated 900 attendees from more than 46 U.S. states and 30 countries. Our attendees represent more than 540 companies with annual facility budgets totaling on average more than US\$13 million.



Square Feet Managed



Industry of work w/n FM



Type of facility managed



Annual facility budget

Mean = **US\$13,417,120**

Median = **US\$11,000,000**

Range = **US\$250,000-US\$175M**

The majority of respondents are responsible for purchases in the following areas:

- | | | |
|-----------------------|-----------------------|-----------------------------|
| Building automation | Fire safety | Moves/additions/
changes |
| Carpeting/flooring | FM software | Roofing |
| Construction | Furniture | Signage |
| Elevator/escalator | HVAC/IAQ | |
| Emergency systems | products and services | |
| Exterior maintenance | Interior maintenance | |
| products and services | Lighting/controls | |





The two-day exhibitor package includes:

- Three (3) booth staff registrations (additional booth staff may be purchased for US\$30 per person);
- One complimentary conference registration (with booth staff privileges);
- Pre-registered AND post-attendee USPS mail list (one-time use each).

Build your booth in increments of 10ft x 10ft (3m x 3m):

- 10ft x 10ft: **US\$2,350**
- 10ft x 20ft: **US\$4,700**
- 20ft x 20ft: **US\$9,400**

Other Booth Fees / Discounts:

- Corner booths are an additional US\$100 per corner.
- IFMA Corporate Sustaining Partners receive a 10% discount off booth fees.

Optional Pre-show Marketing Items:

- Expanded exhibitor profile with logo (online & print): **US\$100**
- Attendee Center: Display Piece (per item): **US\$500**
- Pre-registered attendee broadcast email: **US\$850**

Expo Hours:

Move-In:

Monday, March 19 | 2 p.m. – 5 p.m.
Tuesday, March 20 | 8 a.m. – 1 p.m.

Show Hours:

Tuesday, March 20 | 3 p.m. – 6:30 p.m.
Wednesday, March 21 | 8:30 a.m. – 11:30 a.m.

Move-Out:

Wednesday, March 21 | 11:45 a.m. – 5 p.m.

Sponsorship & Marketing Opportunities

You don't have to be an exhibitor to participate as a sponsor or advertiser. Select from a variety of high-profile exposure options—from exclusive sponsorship of special events, to on-site services and attendee takeaways.

Sponsors are consistently recognized for their generous support of the event, underlining their direct contribution to the quality of the attendees' learning and networking experience.

Contact us today to discuss your presence at IFMA Facility Fusion Chicago Conference & Expo 2018.

- **Online:**
Go to facilityfusion.ifma.org
- **Email:** kim.coffey@ifma.org
- **Tel.:** 1-281-974-5681



IFMATM

International Facility Management Association
Empowering Facility Professionals Worldwide