



Chris Hood Director of Consulting, North America Advanced Workplace Associates

Trained, and qualified as an Architect, Chris Hood, has often moved outside his formal training, and certainly outside "the box" in order to seek bold, innovative solutions in the field of Corporate real estate. He has written articles, presented papers at major events, holds a US patent for furniture design, is a past winner of the Corenet Global Innovation Award, and is very active in a number of leading industry thought-leadership and advisory groups. Following a 30-year career at HP, and a very happy stop at CBRE for five years, Chris is now a Director at Advanced Workplace Associates, a boutique advisory group specializing in helping organizations though the process of workplace change. He has recently returned to take up residence in the UK after a 38-year business trip to the Colonies....and beyond!