



**Arnold Craig Levin**  
**Principal | Workplace Strategies**  
**Smith Group JJR**

Arnold brings over 48 years of experience in workplace and design strategy, design implementation and research resulting in client business driven solutions. A strong believer that design strategy can result in workplace solutions enabling a client's business performance, he has developed frameworks and methodologies that connect workplace design solutions to a client's intrinsic organizational design. "The workplace has the potential to serve as a true catalyst for organizational performance when developed through the right lens."

With an undergraduate degree in design and two graduate degrees in business, Arnold has worked with clients in the U.S., Europe and Asia spanning diverse industries such as corporate, health care and science. As Principal, Workplace Strategies at Smith Group JJR, Arnold is responsible for developing firm wide design strategy initiatives that both focus on business case driven design solutions and bringing together firm wide practice areas to provide innovative workplace solutions across market sectors.