William Blair Corporate Headquarter Relocation
Overview, Process, Change Management and Sustainability
Jeanette Scott
March 21st, 2018
Jeanette Scott
Facilities Manager
Our Process

2012 Workplace Strategy Research

2014 Concept Space Testing

2015 Year of Design

2016 Year of the Build

2017 Year of the Move
### 2013 Workplace Strategy Research

<table>
<thead>
<tr>
<th>Method</th>
<th>Count</th>
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<td>Work Style Survey Respondents</td>
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<td>Focus Group Participants</td>
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<td>Stakeholder Interviews</td>
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<td>Designated Departmental Representatives Interviews</td>
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<td>Space Assessment</td>
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<td>Workplace Effectiveness Work Session Participants</td>
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<td>Floors of Space Utilization Study</td>
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METRICS
• 29 workstations and 4 offices
• 21 alternate work areas

2014 Concept Space Testing
2014 Concept Space Testing
2015 Year of Design
2016 Year of the Build
2017 Year of the Move
Results: Sustainability
Results: Wellness
Results: Lessons Learned

CHANGE MANAGEMENT

90 DAYS

90 DAYS