

# William Blair Corporate Headquarter Relocation

Overview, Process, Change Management and Sustainability

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# Our Process

2012 Workplace Strategy Research

2014 Concept Space Testing

2015 Year of Design

2016 Year of the Build

2017 Year of the Move

# 2013 Workplace Strategy Research

679

Work Style Survey  
Respondents

1

Space Assessment

54

Focus Group  
Participants

5

Workplace Effectiveness Work  
Session Participants

35

Stakeholder  
Interviews

13

Floors of Space  
Utilization Study

16

Designated Departmental  
Representatives  
Interviews

# 2014 Concept Space Testing

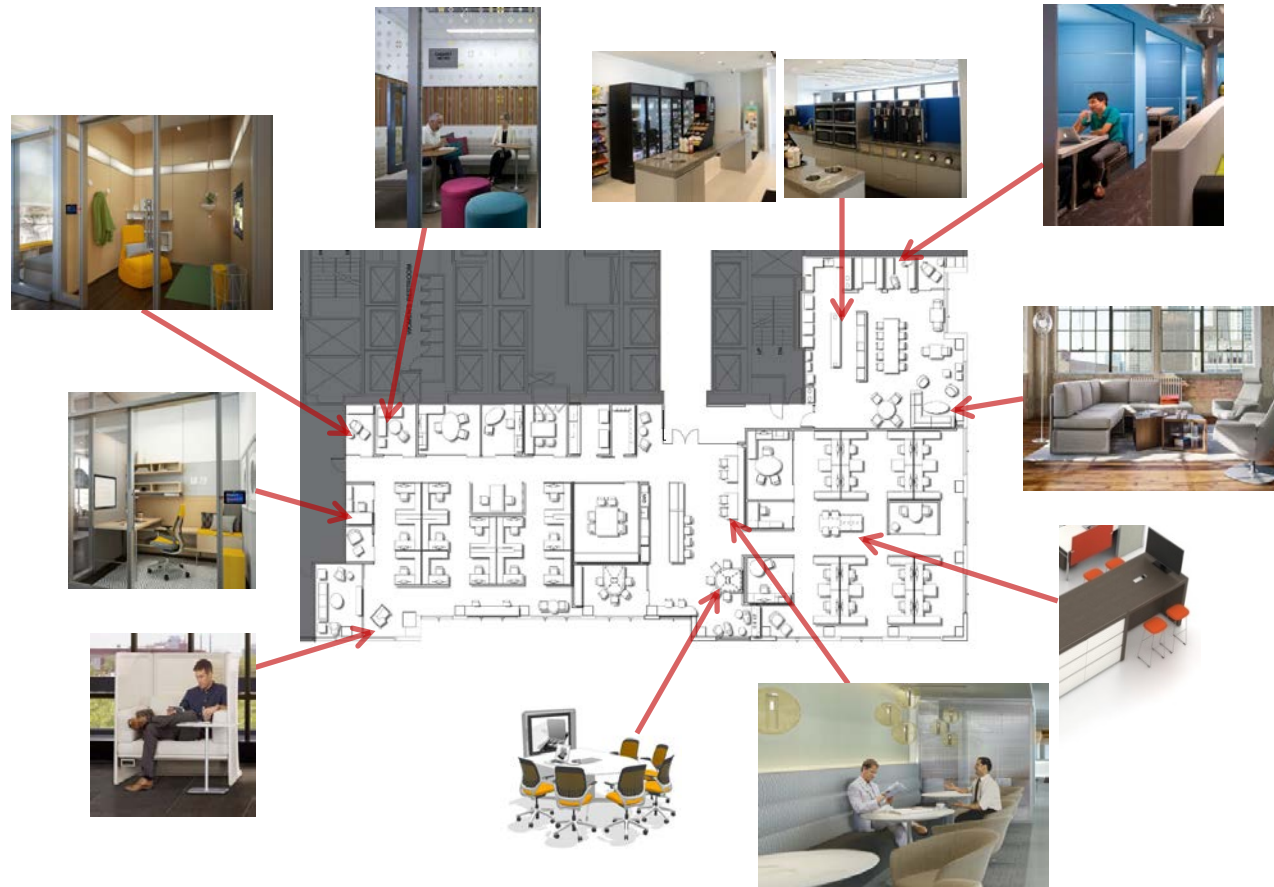
## METRICS

- 29 workstations and 4 offices
- 21 alternate work areas



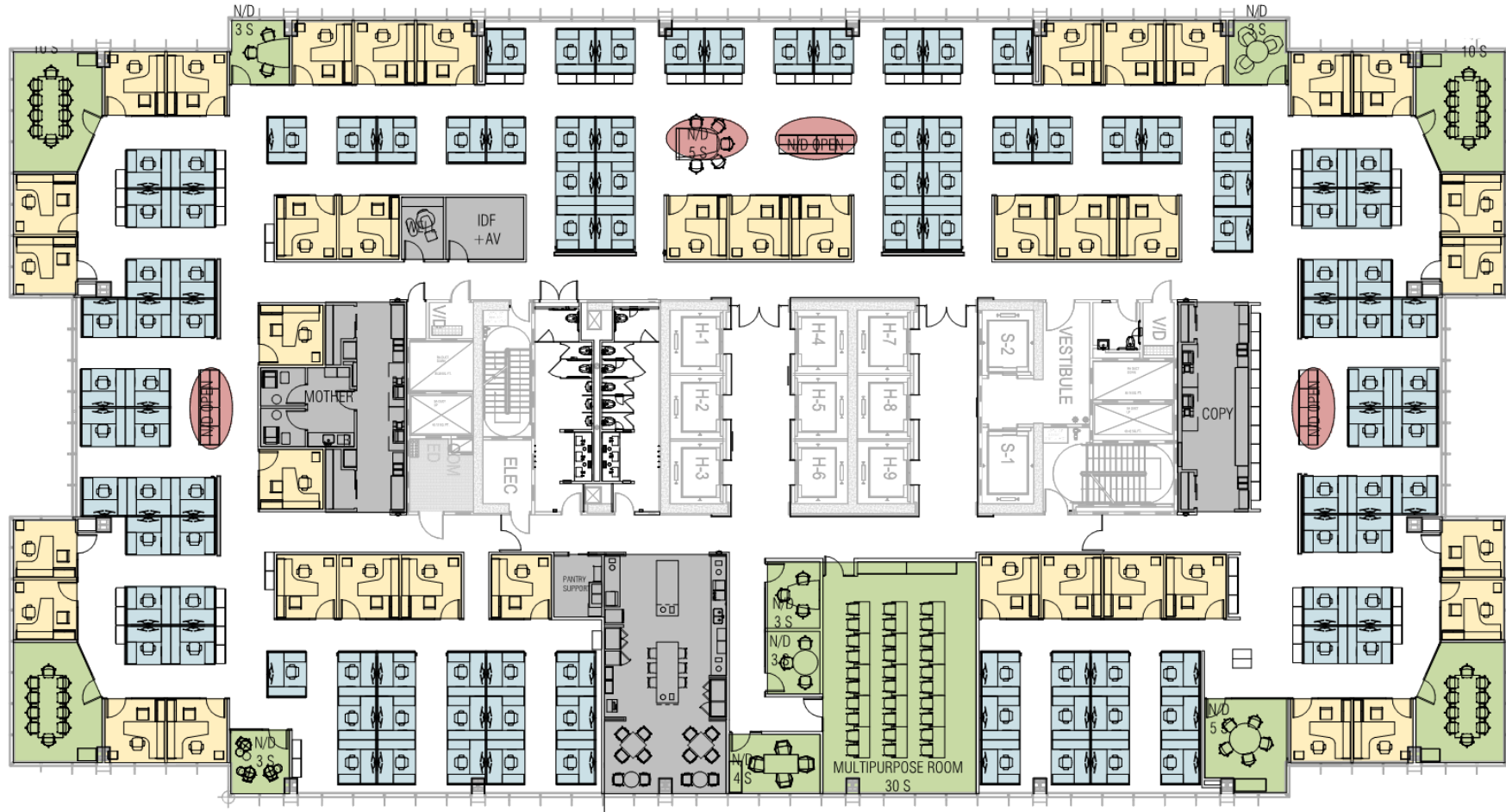
Worksetting legend:  Quiet open  Active open  Quiet closed  Active closed  Support space

# 2014 Concept Space Testing

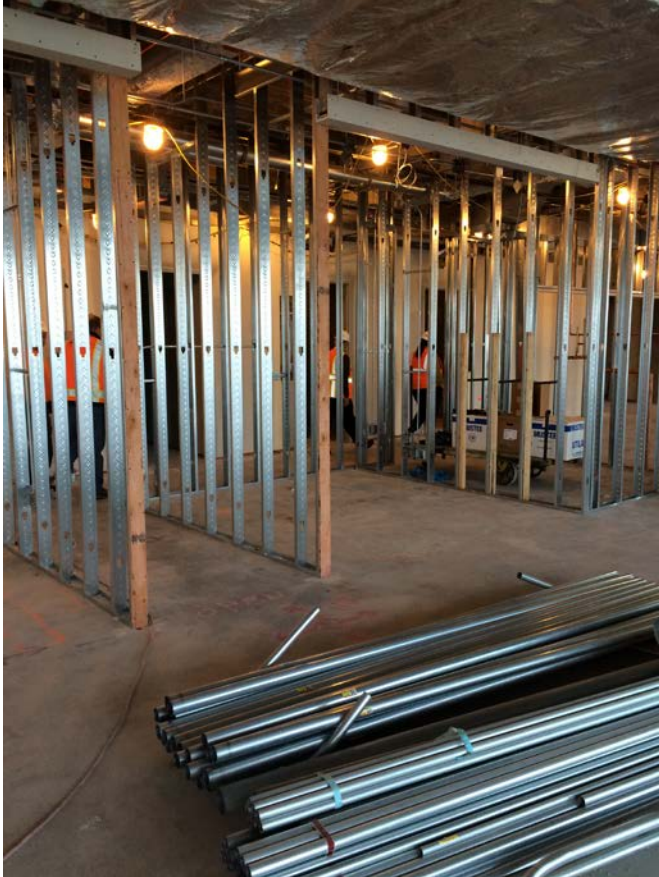




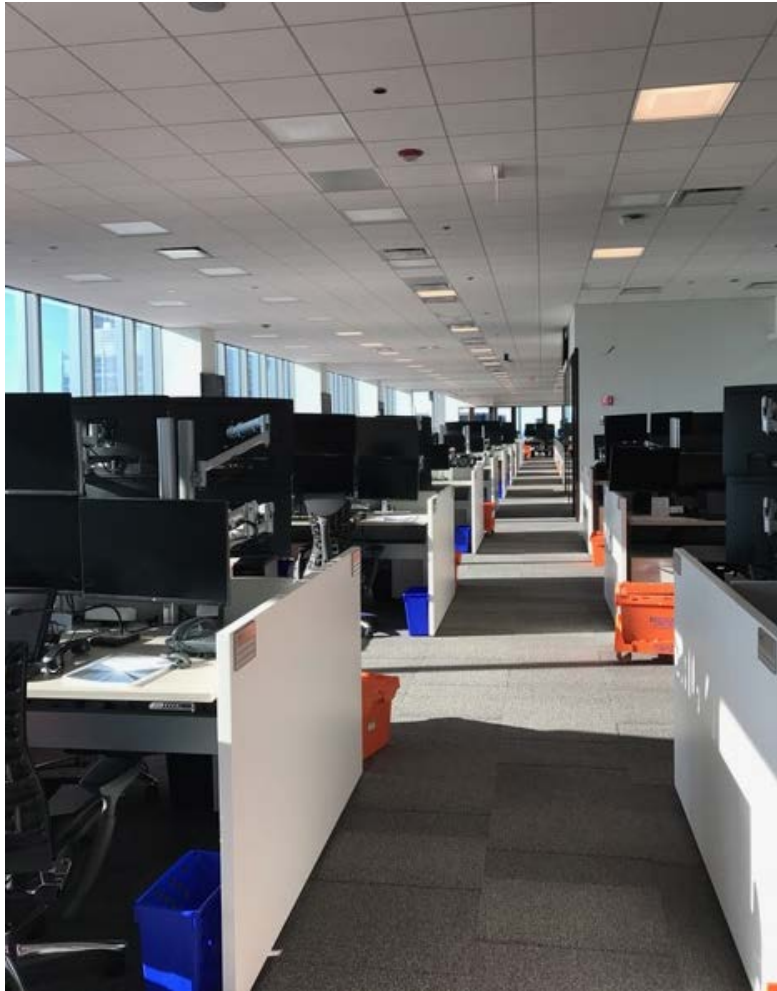
# 2015 Year of Design



# 2016 Year of the Build



# 2017 Year of the Move





# Results: Sustainability



VS





# Results: Wellness



# Results: Lessons Learned



**90 DAYS**

