Our mission

To **co-create workplace knowledge** that will enhance workforce collaboration, productivity and experience.

We will achieve this by **bringing together members and thought leaders globally** to share new ideas and research which will evolve the profession of workplace worldwide.
WE is an IFMA Community of Practice

www.we.ifma.org
WE started with a book…

WORK ON THE MOVE

Driving Strategy and Change in Workplaces

IFMA Foundation Best Seller
22 Authors 6 Countries
6 WE Leaders
Recent publication

How Social, Leadership and Technology Innovations are Transforming the Workplace in the Digital Economy
From its inception, WE has desired to be a global community to expand our collective workplace intelligence and build a network of workplace strategist throughout the world.

The **WE HUB** program is to create local regional hubs of Workplace Evolutionaries that feed and tap into the global WE community to ultimately create valuable workplace knowledge and a global network.
WE Hubs so far...

And soon we will have many more WE HUBs around our globe!

Global Hub Lead
Europe + APAC
Kati Barklund

North America Lead
Eric Johnson
Let’s make the next **WE Hub** in Toronto!!

We have 3 local workplace leaders who would like your support in getting this started.

**Katharine Muller**  
**Andrea Wolf**  
**Jennifer Wieler**
Where do WE start?

WE Chicago - Why WE

WE PDX - Polinator

WE Sweden - WEbinar
Thank you!