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## **IFMA: Super Bowl Power Outage Demonstrates Importance of Effective Facility Management**

HOUSTON, TX – (Feb. 4, 2013) – International Facility Management Association President and CEO Tony Keane, CAE released the following statement after a facility failure at the Superdome in New Orleans resulted in a delay in the middle of the third quarter of the 2013 Super Bowl. Facility management is a profession that encompasses multiple disciplines to ensure functionality of the built environment by integrating people, place, process and technology. This includes the maintenance and repair of electrical systems and lighting.

“The power outage at the Super Bowl is a high profile example of the importance of facility back up planning and risk management. Organizations around the world are seeking out and hiring skilled facility managers to build and maintain their facilities. While the stakes are high at the Super Bowl, a well-functioning facility is also important in less visible circumstances. Whether it’s computer servers supporting online sales, automated animal feeding at a zoo or even just a functioning heater during a cold spell, a well-trained facility manager is a critical part of any organizational team.”

IFMA is the world's largest and most widely recognized international association for professional facility managers, supporting 23,000 members in 78 countries. The association's members, represented in 130 chapters an institute and 16 councils worldwide, manage more than 37 billion square feet of property and annually purchase more than US\$100 billion in products and services. Formed in 1980, IFMA certifies facility managers, conducts research, provides educational programs and produces World Workplace, the world's largest facility management conference and exposition. To join and follow IFMA's social media outlets online, visit the association's LinkedIn, Facebook, YouTube and Twitter pages. For more information, visit the IFMA press room or [www.ifma.org](http://www.ifma.org).