




IFMA's Corporate Sustaining Partnership Program

A background image showing several 3D cubes of varying heights and orientations. One central cube is white with the 'CSP' logo in red on its top face. The other cubes are in shades of brown and gold.

**Establish your position
as an industry thought leader.**

Partner with the world's largest international association
for facility management professionals.

With a combined annual purchasing power of US\$100 million, IFMA members comprise the FM profession's top decision makers. When this influential audience needs workplace solutions, they turn to IFMA CSPs first.



Top Companies | Best Products | Industry Trendsetters

Corporate Sustaining Partners support every resource the association offers the FM community.



**Reinforce your brand as a trusted
source of solutions for FMs worldwide.**

FM Professional Support
Print | Online | Events
Marketing to Fit Your Business Goals



Through IFMA's Corporate Sustaining Partner (CSP) program, companies have the opportunity to make a significant difference to the facility management (FM) profession.

The support that CSPs provide assists IFMA in its endeavors to elevate the knowledge base of facility managers, raise industry performance standards, and promote greater awareness and visibility of the FM profession.

With exclusive benefits, the CSP program will align with your marketing strategy, connect you to your targeted demographic and positively position your brand among a global community of facility management professionals.

CONNECT

Through a variety of research, educational, promotional and networking venues, CSPs have unique opportunities to connect with facility professionals. CSPs participate in an ongoing exchange of ideas for improving the workplace, introducing practitioners to innovative product and service solutions. The support between CSPs and IFMA professional members is reciprocal. Just as you help facility managers find solutions to work-related issues, FMs provide valuable information to you based on practical knowledge of the workplace.

INDUSTRY LEADER

With your support and increased participation as an IFMA partner, you will enhance your visibility, branding and recognition. You will be regarded among the IFMA community as an industry leader and advocate for the advancement of the profession.

MARKET

IFMA recognizes that each CSP partnership requires marketing strategies to successfully achieve business objectives. IFMA is committed to becoming an extension of your marketing arm, with opportunities that best suits your specific needs, goals and budget.

As you review all of the opportunities available for building your Corporate Sustaining Partnership, remember that IFMA will work with you in bringing your company to an elevated level. In addition to the exclusive benefits of the CSP program, we'll explore targeting strategic areas of IFMA via advertising, exhibiting, sponsorships, professional development and research. IFMA's marketing approach will be invaluable in getting the most ROI from your partnership.

Contact IFMA's Corporate Connections department for more information about the CSP program.
IFMA's Corporate Connections Department • +1-713-623-4362 • Email: corporateconnections@ifma.org



STANDARD LEVEL BENEFITS

Annual: US\$3,900 | 2-Year Agreement: US\$7,500

Exclusive Perks

- Advance notification of all exposure opportunities through [IFMA Events](#)
- Discounts on exhibiting, advertising & IFMA products
- **Exclusive use of the IFMA CSP logo for company's website and collateral**
- Recognition of CSP status at IFMA US events

Exclusive Opportunities*

- Company profile on IFMA website [CSP Profile](#)
- Company listing in every issue of the FMJ, IFMA's award-winning bi-monthly publication
- Feature a company product or service on the Marketplace page of IFMA's website [IFMA Marketplace](#)
- Offer discounts to IFMA members & have it published on the IFMA website and in an IFMA WIRE electronic newsletter (one per term) [Deals & Discounts](#)
- Advertorial in one issue of the IFMA WIRE (electronic newsletter) [IFMA WIRE](#)
- Company can submit one original article for consideration to be placed above the fold in the [IFMA INSIDER](#)
- One Complimentary Mailing Address List Usage (No Email) – Additional list rentals available for purchase
- Company video uploaded to the [IFMA YouTube FM Solutions TV](#) (one per term)
- Opportunity to provide Complementary Resources to FMJ articles [Facility Management Journal \(FMJ\)](#)
- Opportunity to submit a presentation for the Cutting Edge Track at the IFMA Facility Fusion Conference & Expo

Example of Standard Level CSP companies:

Al Shirawi Facilities Management LLC
 AlliedBarton Security Services
 ALPHA Facilities Solutions, LLC
 Ambius
 American Security Force, Inc.
 APCO Sign Systems
 ARCHIBUS
 Armstrong World Industries Inc.
 AVI-SPL
 Belfor USA Group
 Caterpillar
 CH2M
 Coit Services, Inc.
 Connectrac
 Corporate Care
 Davies Office Refurbishing

Engineering Maintenance Company
 (EMCO-Qatar)
 Facility Engineering Associates, P.C.
 FBG Service Corp.
 Forbo Flooring
 GCA Services Group, Inc.
 Halton Group Americas
 HD Supply Facilities Maintenance
 Herman Miller, Inc.
 INVISTA/Antron® Carpet Fiber
 JLG Industries Inc.
 Khidmah LLC
 Lencore Acoustics Corp.
 LogiSon Acoustic Network
 Mannington Commercial
 MilliCare Commercial Carpet Care

North American Roofing
 Qatar Foundation
 REB Storage Systems International
 REDLEE/SCS, INC.
 Rentokil Pest Control
 Securitas Security Services USA
 ServiceMaster Clean
 Staples Facility Solutions
 Steelcase Inc.
 Temco Facility Services
 Terranum Administracion
 The Home Depot
 Trimble
 U.S. Lawns
 Versteel



Annual: US\$10,000 | 2-Year Agreement: US\$18,000

All above Perks & Opportunities plus,

- Company logo displayed throughout the [IFMA website](#)
- Company appears in one “CSP Spotlight”, published in the FMJ (1/2 page)
- Opportunity to submit a presentation for the FM Solutions track at [IFMA’s World Workplace \(US\)](#)
- [FMJ Podcast](#) Interview
- Complimentary limited event conference registration for the [IFMA Facility Fusion](#) & [IFMA’s World Workplace US](#) (one per event)
- IFMA event show directory recognition
- [FMP](#) (Facility Management Professional) 25% Discount
- Announcement of partnership in the IFMA WIRE and other social media outlet
- Company videos uploaded to the IFMA YouTube FM Solutions TV (two per term)

Example of silver level CSP companies:



For a full list of companies, visit: <http://www.ifma.org/marketplace/csp>.



Annual: US\$25,000 | 2-Year Agreement: US\$45,000

All above Perks & Opportunities plus,

- Complimentary registration for 1 FMP ([Facility Management Professional](#)) program
- Submit to present an online webinar to [industry specific council](#) members
- Company appears in one “CSP Spotlight”, published in the FMJ (1/2 page)
- Opportunity to poll the IFMA INSIDER readership
- Special promotion on IFMA’s social media outlets
- Complimentary limited event conference registration for the [IFMA Facility Fusion](#) & [IFMA’s World Workplace US](#) (two per event)
- Company videos uploaded to the IFMA YouTube FM Solutions TV (three per term)





PLATINUM LEVEL BENEFITS

Annual: US\$50,000 | 2-Year Agreement: US\$90,000

All above Perks & Opportunities plus,

- Complimentary registration for 1 SFP ([Sustainability Facility Professional](#)) program
- Industry Exclusivity
- Presentation reserved in the [FM Solutions track](#) at IFMA's World Workplace (US)
- Complimentary meeting room at World Workplace (US)
- Opportunity to hold focus group at World Workplace (US)
- Promotion of white paper/case study in the IFMA INSIDER
- Company appears in one "CSP Spotlight", published in the FMJ (full page)
- Senior executive interviewed by IFMA's Editor-in-Chief
- IFMA Career Center discount 30%
- Company videos uploaded to the IFMA YouTube FM Solutions TV (four per term)



Company Information:

Company Name: _____

Address: _____

City: _____ State: _____ Zip/Post Code: _____ Country: _____

Telephone: _____ Fax: _____

Presence: Regional National Global **Green/Sustainable Products or Services:** Yes No

CSP Designated Contact(s):

Primary Contact: Mr./Ms./Mrs. _____ Title: _____

E-mail: _____

Telephone: _____ Fax: _____

Secondary Contact: Mr./Ms./Mrs. _____ Title: _____

E-mail: _____

Telephone: _____ Fax: _____

Billing Contact: Mr./Ms./Mrs. _____ Title: _____

E-mail: _____

Telephone: _____ Fax: _____

CSP Public Profile:

This provides IFMA with the basic information needed to ensure accurate representation of the company's name and location.

Company Name: _____

Address: _____

City: _____ State: _____ Zip/Post Code: _____ Country: _____

Web Address to be listed: _____

Contract Term and Payment:

CSP Fees*: Please indicate the specific CSP level and contract term** (2-year option offers a discounted rate)

- | | | |
|-----------------|---|---|
| Standard | <input type="checkbox"/> US\$3,900 one-year contract | <input type="checkbox"/> US\$7,500 two-year contract |
| Silver | <input type="checkbox"/> US\$10,000 one-year contract | <input type="checkbox"/> US\$18,000 two-year contract |
| Gold | <input type="checkbox"/> US\$25,000 one-year contract | <input type="checkbox"/> US\$45,000 two-year contract |
| Platinum | <input type="checkbox"/> US\$50,000 one-year contract | <input type="checkbox"/> US\$90,000 two-year contract |

Payment: Please select your preferred method of payment

_____ **Credit Card** (you will receive a credit card authorization form) _____ **Wire** (you will receive ACH instructions)

_____ **Check:** Payable to IFMA and Mailed To:

International Facility Management Association, P.O. Box 203648, Dallas, TX 75320-3648
 IFMA is a Not-for-Profit 501(c)(3) Organization, Federal ID# 38-2402699

Agreement and Authorization:

As an IFMA Corporate Sustaining Partner we agree to:

- Use this relationship as a means of promoting and advancing the profession of facility management.
- Recognize the special relationship the Corporate Sustaining Partner has with IFMA Members and to conduct this relationship in accordance with IFMA Bylaws, Constitution and Policies.
- Recognize that this relationship does not confer local chapter membership to our Designated Contacts.
- Recognize that the responsibility for fully utilizing the CSP benefits at the selected level rests with the company contracted as a CSP and the primary contact as designated on this application.
- Attest to the truth and accuracy of the above information and understand that the CSP program contracted with IFMA belongs only to the company listed on this application and does not include any subsidiaries, dealers or parent organizations, or other similarly defined units as the case may be.

Authorized Signature

Date

Printed Name

Printed Title

Please submit the CSP application electronically to April Tone at april.tone@ifma.org

**CSP Fees are not deductible as a charitable contribution; however, fees may be tax deductible as a business expense.*

***CONTRACT TERM: Two contract term options are provided (12-month or 24-month). The program term begins at the time application is received.*

CANCELLATION POLICY: Cancellation may occur within 30 days of receipt of CSP application or renewal confirmation if payment is not received. The Corporate Sustaining Partner (CSP) fee is non-refundable. IFMA reserves the right to cancel this agreement at any time upon discovery that the Company contracted in the CSP program has made material false or misleading statement(s); has omitted any material information in obtaining this contract; or has violated any of the terms and conditions of this agreement. No refunds will be made in the event of cancellation by IFMA.