



IFMA™ Research & Development
Facilities Council
International Facility Management Association

MISSION STATEMENT

To further the expertise, effectiveness and productivity of research and development facility managers through interchange of ideas, solutions and innovations, and to provide a medium for advancement of the objectives of the Association and member stakeholders.

BUSINESS PARTNER SPONSORSHIP OPPORTUNITIES

Dear Business Partner,

The Research and Development Council would like to offer you an opportunity to increase the visibility of your firm annually by sponsoring all, or a portion, of the various special events planned. In addition, these sponsorship opportunities will improve the recognition of your firm by IFMA R&D members throughout the entire year ahead, including the RDC Spring conference and the meeting at the IFMA World Workplace Conference (WWP) in October!

What is the Research and Development Council?

The Research and Development Council is one of the many specialized groups of the International Facility Management Association. The members are professional administrators involved in R&D facility management encompassing a wide variety of industries (basic sciences, biotechnology, chemicals, consumer products, healthcare, medical devices, pharmaceutical, petrochemical, telecommunications, technology, etc). These facility professionals have the responsibility to effectively plan, design, construct, utilize and maintain a variety of buildings and facilities for their owners and clients.

How can the Sponsor capitalize on this?

Information sharing is a fundamental part of successful conferences for both the sponsors and the attendees. As a sponsor you will have the opportunity to address the group briefly during a specific function. Also, we have established a level that reach our membership continuously at the conferences and through out the year!

BUSINESS PARTNER SPONSORSHIP BENEFITS

1. Company logo and web link on all newsletters to members (quarterly newsletter)
2. Company logo and web link on landing/home page of RDC web site
3. One company specific article in newsletter per year (i.e. each newsletter would have 1 sponsor highlighted in it with an article about a recent project of theirs or a new/innovative product. Something informative not just commercial.)
4. Company logo/link on all mailings to members about webinars, etc.
5. Sponsor recognition at Annual RDC Meeting events at IFMA WWP in Fall. (This would include any non-hosted receptions.)
6. Preferential offering in advance for sponsorship of any hosted events/receptions.
7. Preferential offering in advance for trade show booths at any conferences of the RDC.



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BUSINESS PARTNER SPONSORSHIP FORM

Company Name: _____

Mailing Address: _____

Contact Name: Phone: (___) _____ Fax: (___) _____

Email: _____

Description of Product and /or Service(s) (150 Words or less):

Website Link: _____

Sponsor Level/Amount: \$1250 \$ _____ Other Amount

Payment: Check _____

Please be sure to include the following:

- ☆ Completed application form
- ☆ Description of product and /or service(s)
- ☆ Company Logo (*.tif, *.jpg or print ready)
- ☆ Check information



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Once the form is completed, please **email to Mr. Tolani Edwards at tola24inchina@gmail.com**. If you have questions and/or would like additional information, please contact the individuals listed below:

Regarding payments, invoicing, and other financial issues, please contact:

**Mr. Tolani Edwards
R&D Council Secretary/Treasurer
19334 Oakwood Drive
Abingdon, VA 24211
(P)276-206-9141
Email: tola24inchina@gmail.com**

For general program related questions, customized sponsorship opportunities, or to sponsor a special event, please contact:

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Abingdon, VA 24211
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Email: tola24inchina@gmail.com**

☆ **To take full advantage of our newsletter, please return the completed form along with payment as soon as possible.**