Sponsors are prominently recognized for their generous support of the event, underlining their direct contribution to the quality of the attendees’ learning and networking experience. Select from a variety of high-profile exposure options, from exclusive sponsorship of special events, to on-site services and attendee take-away’s.

**Sponsorship & Marketing Opportunities**

*(You do not have to be an exhibitor to participate!)*

**Welcome Reception Title Sponsorship** | CAD$1,500  
Facility Fusion kicks off on Tuesday evening in the expo hall. Sponsor will receive one Full Event registration. Premier Sponsorship.

**Power Speaker/Lunch Sponsorship** | CAD$2,500 – Exclusive!  
This power speaker doubles as Tuesday’s attendee luncheon. The exclusive sponsor of this event will receive one Full Event registration. Premier Sponsorship; includes prominent on-site recognition on signage and event screens; pre- and post-show recognition online and in print. (Possible speaking opportunity – must secure by 1/31/2016).

**Attendee Bags Sponsorship** | CAD$1,250  
Your company name and logo will be carried from room-to-room and booth-to-booth throughout the event. A much-appreciated conference souvenir, the complimentary bag is given to registered attendees at check-in. Premier Sponsorship.

**Attendee Bag Inserts** | CAD$250/each | Limited Availability  
Insert a promotional item or a piece of literature in the bags attendees carry with them throughout the conference.

**Attendee Broadcast E-mails** | CAD$550/each | Limited Availability  
Send an e-mail to the registered attendees either prior to or following Facility Fusion. It’s a great way to let attendees know you’ll be there or to thank them for visiting your booth *(only 1 per day!)*

**Attendee Update Sponsor** | CAD$550 – Exclusive!  
Prior to and after the show, IFMA will e-mail event updates to all registered attendees, with program information, travel tips, etc. The e-mail update will feature “sponsored by” recognition, including your company name and logo, and a banner ad that links directly to your website.

**Attendee Badge Sponsorship** | CAD$1,500  
As the exclusive sponsor, your company logo will be printed on each and every badge, highly visible among all Facility Fusion attendees. Premier Sponsorship.

**Registration Sponsorship** | CAD$2,000  
Your company name greets attendees and guests as they walk up to register or pick up their conference badges.

**Networking Breaks Sponsorship** | CAD$250 | Limited Sponsors  
By sponsoring the refreshments provided during daily networking breaks, your contribution will be much appreciated by attendees.

**Door Prizes** | Only 6 Opportunities available!  
Donate a prize for a drawing held at the end of the Facility Fusion conference (minimum value = CAD$200). Use this opportunity to showcase your company. Ideas range from CAD$200 cash to an iPad 2 or laptop - let’s discuss your ideas!

**In-kind Sponsorships** | Your Choice!  
What special product or service does your company produce that would be beneficial to the success of Facility Fusion? Show management utilizes a variety of products and services, such as carpeting, plants, and furniture (in IFMA booths), signage, etc.