

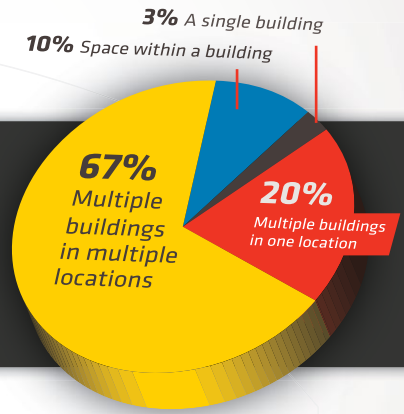
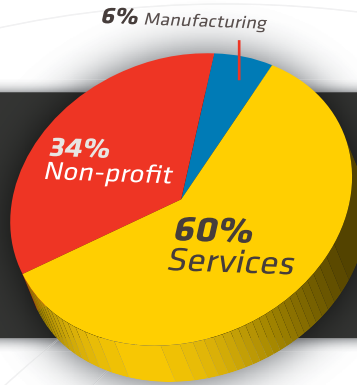
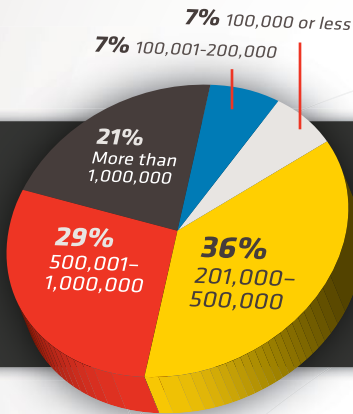


# Exhibitor Prospectus



## Attendee Profile

IFMA Facility Fusion is attended by an estimated 1,100 attendees from more than 43 U.S. states and 30 countries. Our attendees represent more than 690 companies with annual facility budgets totaling on average more than US\$14 million.



### Square Feet Managed

### Industry of work w/n FM

### Type of facility managed



#### Annual facility budget

Mean = US\$14,221,364  
Median = US\$8,000,000  
Range = US\$200,000-US\$54M

#### The majority of respondents are responsible for purchases in the following areas:

- |                       |                       |                         |
|-----------------------|-----------------------|-------------------------|
| Building automation   | Fire safety           | Moves/additions/changes |
| Carpeting/flooring    | FM software           | Roofing                 |
| Construction          | Furniture             | Signage                 |
| Elevator/escalator    | HVAC/IAQ              |                         |
| Emergency systems     | products and services |                         |
| Exterior maintenance  | Interior maintenance  |                         |
| products and services | Lighting/controls     |                         |





### The two-day exhibitor package includes:

- Three (3) booth staff registrations (additional booth staff may be purchased for US\$30 per person);
- One complimentary conference registration (with booth staff privileges);
- Pre-registered AND post-attendee USPS mail list (one-time use each).

### Build your booth in increments of 10ft x 10ft (3m x 3m):

- 10ft x 10ft: US\$2,350
- 10ft x 20ft: US\$4,700
- 20ft x 20ft: US\$9,400

### Other Booth Fees / Discounts:

- Corner booths are an additional US\$100 per corner.
- IFMA Corporate Sustaining Partners receive a 10% discount off booth fees.

### Optional Pre-show Marketing Items:

- Expanded exhibitor profile with logo (online & print): **US\$100**
- Attendee bag insert: **US\$500**
- Pre-registered attendee broadcast email: **US\$850**

### Expo Hours:

#### Move-In:

Monday, April 11 | 2 p.m. – 5 p.m.  
Tuesday, April 12 | 8 a.m. – 2 p.m.

### Show Hours:

Tuesday, April 12 | 4 p.m. – 7:30 p.m.  
Wednesday, April 13 | 10:30 a.m. – 2 p.m.

### Move-Out:

Wednesday, April 13 | 2 p.m. – 6 p.m.

### Sponsorship & Marketing Opportunities

You don't have to be an exhibitor to participate as a sponsor or advertiser. Select from a variety of high-profile exposure options—from exclusive sponsorship of special events, to on-site services and attendee takeaways.

Sponsors are consistently recognized for their generous support of the event, underlining their direct contribution to the quality of the attendees' learning and networking experience.

### Contact us today to discuss your presence at IFMA Facility Fusion Indianapolis Conference & Expo 2016.

- **Online:**  
Go to [facilityfusion.ifma.org/Indianapolis/exhibit-sponsor](http://facilityfusion.ifma.org/Indianapolis/exhibit-sponsor)
- **Email:** [kim.coffey@ifma.org](mailto:kim.coffey@ifma.org)
- **Tel.:** 1-281-974-5681



**IFMA**™

International Facility Management Association  
Empowering Facility Professionals Worldwide