NEW this year, IFMA presents a one-day conference specifically designed to address BIM for owners, facility managers and service providers.

Be a key partner in growing the practice and speeding the adoption of BIM technologies by supporting this one-day conference designed to educate Property Owners, Facility Managers and Service Providers who initiate construction projects, occupy and maintain the buildings and grounds post construction, and which are the second greatest hit to their financial bottom line after labor costs.

Panelists and moderators consist of well-known industry leaders who are advancing the practice of building information models (BIM). This unique and enlightening conference will feature five sessions focused on strategy, data, process, value and attendee Q&A.

The conference format consists of three panelists and a moderator in each session, keeping topics on point and engaging the audience in the dialogue.

A list of sponsorship opportunities is provided on the following pages.

LOCATION
Gaylord National Hotel & Conference Center
201 Waterfront St.
National Harbor, Md. 20745

PROGRAM AT A GLANCE

<table>
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<tr>
<th>MONDAY APRIL 14, 2014</th>
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<tr>
<td>7:00am - 8:00</td>
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Please type or print clearly:

CONTACT NAME & TITLE: ____________________________________________________________

COMPANY NAME: ________________________________________________________________

STREET ADDRESS: ______________________________________________________________

CITY/STATE/ZIP: _________________________________________________________________

PHONE: ______________________ CELL: ______________________

E-MAIL: _____________________________________________________________

WEB ADDRESS: ________________________________________________________________

BIM Conference – See Page 3 for full Floor Plan

Tabletop: $1,500 per space
- 2 BIM Conference Registrations
- 1’ x 6’ Tabletop
- Post BIM Conference Attendee List
- Special Pricing for Booth Space at Facility Fusion 2014, April 15-16, 2014

TABLETOP#: ___________  □ Add Booth @ Facility Fusion (10’x10’) for special price of $1,950**

*SPONSORSHIP ITEMS (do not have to be an exhibitor to be a sponsor):

___ Option 1: Opening Session Sponsor US$3,000 *EXCLUSIVE*
___ Option 2: Networking Happy Hour Sponsor US$7,500 * EXCLUSIVE *
___ Option 3: Networking Break Sponsor US$1,000 *Limited Availability*
___ Option 4: Education Session Sponsor US$750 * Limited Availability*

Total (Tabletop Booth Fees and/or Sponsorship Items): US$ ____________________

The individual signing this contract is signing as an authorized representative of the company and the commitment lies with the company, not the individual. With the signature, the individual agrees to the Payment Terms and Cancellation/Refund Policy stated below.

Signature: ____________________________________________________________________________ Date: ___________________

Printed Name/Title: ______________________________________________________________________

E-MAIL COMPLETED FORMS TO:
Kim Coffey, IFMA Corporate Program Manager | Direct +1-281-974-5681 | kim.coffey@ifma.org

PAYMENT TERMS:
Full refunds will be granted for cancellations received in writing prior to Jan. 31, 2014. Any booth secured after Jan. 31, 2014 must be paid in full to be secured and is not eligible for a refund should the company cancel or not show.

*For additional information on SPONSORSHIP ITEMS, please refer to page 2
**You will receive a special discount code to be used when securing your Facility Fusion booth: EXHIBIT AT IFMA FACILITY FUSION
Option 1: Opening Session Sponsor US$3,000 *EXCLUSIVE*

Enhance your company’s visibility at the BIM Conference by sponsoring the introduction and welcome, including the first session “Strategy”.

Sponsorship Benefits:
- 5-7 minute speaking opportunity (ties in your company with the BIM Conference and Strategy Panel) – scripted by IFMA’s script writer
- One registration to the BIM Conference
- Company logo showcased in the show collateral (onsite, pre and post) including the BIM Conference website
- Post Attendee List

Option 2: Networking Happy Hour Sponsor US$7,500 *EXCLUSIVE* - Deadline reservation: March 3, 2014

With your sponsorship, the BIM Conference attendees will enjoy a hosted Happy Hour that will be held in the Woodrow Wilson Ballroom A. Happy Hour will include a selection of hors d’oeuvres and one drink ticket per attendee. Sponsorship must be secured no later than March 3rd.

Sponsorship Benefits:
- Welcome to Happy Hour speaking opportunity (1-2 minutes)
- Company featured in special slide presentation during Happy Hour
- One registration to the BIM Conference
- Company logo showcased in the show collateral (onsite, pre and post) including the BIM Conference website
- Post Attendee List

Option 3: Networking Break Sponsor US$1,000 *Limited Availability*

Sponsorship Benefits:
- One registration to the BIM Conference
- Company logo featured on the onsite signage
- Company logo showcased in the show collateral (onsite, pre and post) including the BIM Conference website
- Post Attendee List

Option 4: Education Session Sponsor US$750 *Limited Availability*

Choose from one of three session topics:
1. Data
2. Process
3. Value

Sponsorship Benefits:
- Introduce panel speakers (1-2 minutes)
- Company logo featured on the introductory slide
- One registration to the BIM Conference
- Company logo showcased in the show collateral (onsite, pre and post) including the BIM Conference website
- Post Attendee List

The individual signing this contract is signing as an authorized representative of the company and the commitment lies with the company, not the individual. With the signature, the individual agrees to the Payment Terms and Cancellation/Refund Policy stated below.

Signature: ____________________________________________ Date: ___________________

Printed Name/Title: ________________________________________________________________