

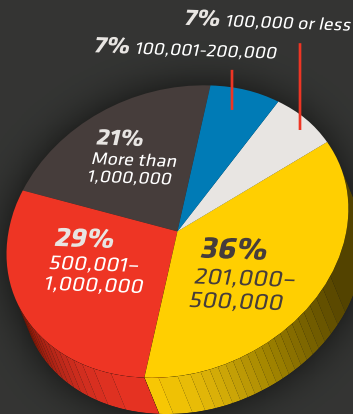


# Exhibitor Prospectus

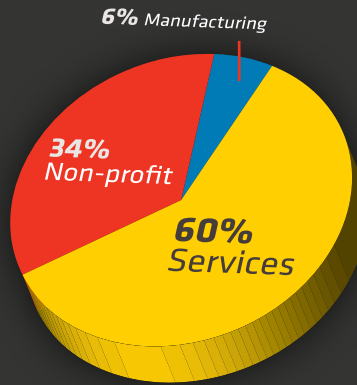


## Attendee Profile

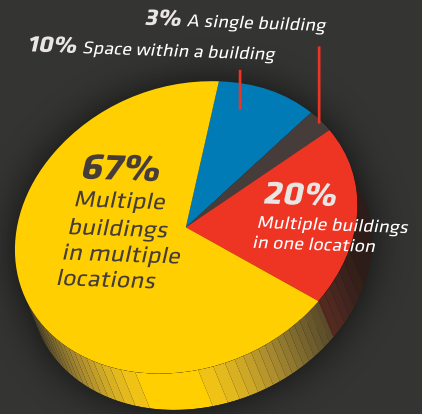
IFMA Facility Fusion is attended by an estimated 1,250 attendees from more than 46 U.S. states and 20 countries. Our attendees represent more than 800 companies with annual facility budgets totaling on average more than US\$14 million.



**Square Feet Managed**



**Industry of work w/n FM**



**Type of facility managed**



### Annual facility budget

Mean = US\$14,221,364  
Median = US\$8,000,000  
Range = US\$200,000-US\$54M

### The majority of respondents are responsible for purchases in the following areas:

- |                       |                       |                         |
|-----------------------|-----------------------|-------------------------|
| Building automation   | Fire safety           | Moves/additions/changes |
| Carpeting/flooring    | FM software           | Roofing                 |
| Construction          | Furniture             | Signage                 |
| Elevator/escalator    | HVAC/IAQ              |                         |
| Emergency systems     | products and services |                         |
| Exterior maintenance  | Interior maintenance  |                         |
| products and services | Lighting/controls     |                         |





### The two-day exhibitor package includes:

- Two booth staff registrations (additional booth staff may be purchased for US\$30 per person);
- One complimentary conference registration (with booth staff privileges);
- Online exhibitor profile logo; and
- Pre-registered AND post-attendee USPS mail list (one-time use each).

### Build your booth in increments of 10ft x 10ft (3m x 3m):

- 10ft x 10ft: US\$2,350
- 10ft x 20ft: US\$4,700
- 20ft x 20ft: US\$9,400

### Other Booth Fees / Discounts:

- Corner booths are an additional US\$100 per corner.
- IFMA Corporate Sustaining Partners receive a 10% discount off booth fees.

### Optional Pre-show Marketing Items:

- Logo with printed exhibitor profile: US\$100
- Attendee bag insert: US\$500
- Pre-registered attendee broadcast email: US\$750

### Expo Hours:

#### Move-In:

Monday, April 20 | 2 p.m. – 5 p.m.

Tuesday, April 21 | 8 a.m. – 2 p.m.

### Show Hours:

Tuesday, April 21 | 4 p.m. – 7:30 p.m.

Wednesday, April 22 | 10:30 a.m. – 2 p.m.

### Move-Out:

Wednesday, April 22 | 2 p.m. – 6 p.m.

### Sponsorship & Marketing Opportunities

You don't have to be an exhibitor to participate as a sponsor or advertiser. Select from a variety of high-profile exposure options—from exclusive sponsorship of special events, to on-site services and attendee takeaways.

Sponsors are consistently recognized for their generous support of the event, underlining their direct contribution to the quality of the attendees' learning and networking experience.

### Contact us today to discuss your presence at IFMA Facility Fusion Orlando Conference & Expo 2015.

- **Online:**  
Go to [facilityfusion.ifma.org/orlando/](http://facilityfusion.ifma.org/orlando/) and click on the "Exhibit/Sponsor" tab.
- **Email:** kim.coffey@ifma.org
- **Tel.:** 1-281-974-5681



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International Facility Management Association

Empowering Facility Professionals Worldwide