IFMA Facility Fusion is attended by an estimated 1,250 attendees from more than 46 U.S. states and 20 countries. Our attendees represent more than 800 companies with annual facility budgets totaling on average more than US$14 million.

### Square Feet Managed
- 29% 500,001-1,000,000
- 36% 201,000-500,000
- 7% 100,000 or less
- 7% 100,001-200,000
- 21% More than 1,000,000

### Industry of work w/n FM
- 60% Services
- 34% Non-profit
- 6% Manufacturing

### Type of facility managed
- 34% A single building
- 10% Space within a building
- 20% Multiple buildings in one location
- 67% Multiple buildings in multiple locations

### Annual facility budget
Mean = US$14,221,364
Median = US$8,000,000
Range = US$200,000-US$54M

### The majority of respondents are responsible for purchases in the following areas:
- Building automation
- Carpentry/flooring
- Construction
- Elevator/escalator
- Emergency systems
- Exterior maintenance
- Products and services
- Fire safety
- FM software
- Furniture
- HVAC/IAQ
- Products and services
- Interior maintenance
- Lighting/controls
- Moves/additions/changes
- Roofing
- Signage
The two-day exhibitor package includes:
- Two booth staff registrations (additional booth staff may be purchased for US$30 per person);
- One complimentary conference registration (with booth staff privileges);
- Online exhibitor profile logo; and
- Pre-registered AND post-attendee USPS mail list (one-time use each).

Build your booth in increments of 10ft x 10ft (3m x 3m):
- 10ft x 10ft: US$2,350
- 10ft x 20ft: US$4,700
- 20ft x 20ft: US$9,400

Other Booth Fees / Discounts:
- Corner booths are an additional US$100 per corner.
- IFMA Corporate Sustaining Partners receive a 10% discount off booth fees.

Optional Pre-show Marketing Items:
- Logo with printed exhibitor profile: US$100
- Attendee bag insert: US$500
- Pre-registered attendee broadcast email: US$750

Expo Hours:
Move-In:
Monday, April 20 | 2 p.m. – 5 p.m.
Tuesday, April 21 | 8 a.m. – 2 p.m.

Show Hours:
Tuesday, April 21 | 4 p.m. – 7:30 p.m.
Wednesday, April 22 | 10:30 a.m. – 2 p.m.

Move-Out:
Wednesday, April 22 | 2 p.m. – 6 p.m.

Sponsorship & Marketing Opportunities
You don’t have to be an exhibitor to participate as a sponsor or advertiser. Select from a variety of high-profile exposure options—from exclusive sponsorship of special events, to on-site services and attendee takeaways.

Sponsors are consistently recognized for their generous support of the event, underlining their direct contribution to the quality of the attendees’ learning and networking experience.

Contact us today to discuss your presence at IFMA Facility Fusion Orlando Conference & Expo 2015.

- Online:
  Go to facilityfusion.ifma.org/orlando/ and click on the “Exhibit/Sponsor” tab.
- Email: kim.coffey@ifma.org
- Tel.: 1-281-974-5681