

IFMA
FACILITY
FUSION
Conference & Expo

F 2014

WASHINGTON | D.C.
National Harbor Maryland

April 15-17, 2014



IFMA Facility Fusion D.C. 2014 Exhibitor Prospectus

- **Concentrated networking.**
- **Guaranteed connections.**

An unprecedented opportunity to engage in one-on-one conversations with facility decision makers in D.C. and surrounding areas.

Get started at
facilityfusion.ifma.org/dc/exhibit-sponsor



IFMA™

International Facility Management Association

Empowering Facility Professionals Worldwide



Why make IFMA Facility Fusion a part of your 2014 marketing plan?

➤ **Concentrated networking.**

➤ **Guaranteed connections.**

- This one-of-a-kind conference draws strategic facility decision makers who are ready to invest in innovative products and services for their employees and facilities.
- Year after year, surveyed attendees name “powerful networking” as the number-one reason for attending.
- A more targeted group of active facility buyers allows for more profitable one-on-one conversations.
- The quality of leads from this highly focused group of professionals cannot be compared to any other FM conference.
- In 2013, 64% of surveyed attendees only attended events hosted by IFMA, making Facility Fusion your best opportunity to introduce your solutions to this significant market.

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Questions? Email kim.coffey@ifma.org or call +1-281-974-5681.

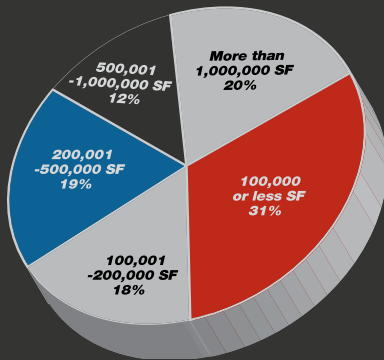
Facility decision makers trust the world’s largest and most widely recognized association for FM professionals to bring them the very best in education, networking, products and services.

“ I was impressed by the variety of people in attendance at the expo. It was great to learn from and share with some of the innovators in the facility management industry. ”

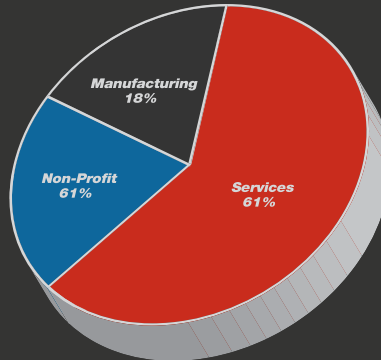
– 2013 Facility Fusion Exhibitor

Attendee Profile

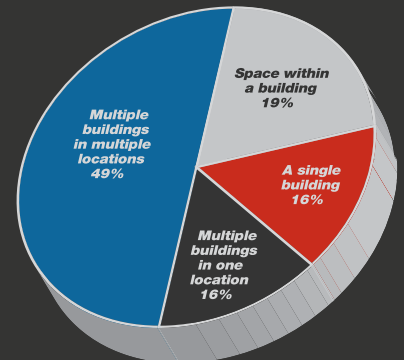
IFMA Facility Fusion is attended by an estimated 1,250 attendees from more than 46 U.S. states and 20 countries. Our attendees represent more than 800 companies with annual facility budgets totaling more than US\$23 million.



Square feet managed



Industry of work w/n FM



Type of facility managed

Annual facility budget:

Mean = \$23,735,480.00
Median = \$4,000,000.00
Range = 500-350,000,000.00

2013 Survey Responses

“What was the most beneficial part of Facility Fusion 2013?”

“Seeing new suppliers.”

“Networking and visiting the expo floor.”

“I attended for the expo.”

“Networking with other FM’s and vendors.”

“The ability to network with other FM’s from around the world, neighboring states and with local vendors.”



The Facility
Fusion expo
floor sells out
every year.

The two-day exhibitor package includes:

- Two booth staff registrations (additional booth staff may be purchased for US\$30 per person);
- A six-foot table, two chairs and waste basket;
- Online exhibitor profile logo; and
- Preregistered AND post-attendee mail list (one-time use each).

Build your booth in increments of 10ft x 10ft (3m x 3m):

- 10ft x 10ft: US\$2,350
- 10ft x 20ft: US\$4,700
- 10ft x 30ft: US\$7,050
- 20ft x 20ft: US\$9,400

Other Booth Fees / Discounts:

- Corner booths are an additional US\$100 per corner.
- IFMA Corporate Sustaining Partners receive a 10% discount off booth fees.

Optional Pre-show Marketing Items:

- Logo with printed exhibitor profile: US\$100
- Attendee bag insert: US\$500
- Pre-registered attendee broadcast email: US\$750

Expo Hours:

Move-In:

Monday, April 14 | Noon - 5 p.m.

Tuesday, April 15 | 8 a.m. - 1 p.m.

Show Hours:

Tuesday, April 15 | 4 p.m. - 7:30 p.m.

Wednesday, April 16 | 10:30 a.m. - 2 p.m.

Move-Out:

Wednesday, April 16 | 2 p.m. - 5 p.m.

Sponsorship & Marketing Opportunities

You don't have to be an exhibitor to participate as a sponsor or advertiser. Select from a variety of high-profile exposure options—from exclusive sponsorship of special events, to on-site services and attendee takeaways.

Sponsors are consistently recognized for their generous support of the event, underlining their direct contribution to the quality of the attendees' learning and networking experience.

Contact us today to discuss your presence at IFMA Facility Fusion D.C. Conference & Expo 2014.

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