Sponsors are prominently recognized for their generous support of the event, underlining their direct contribution to the quality of the attendees’ learning and networking experience. Select from a variety of high-profile exposure options, from exclusive sponsorship of special events, to on-site services and attendee take-away’s.

Exhibitor-Only Sponsorships

FMJ – ½ page Ad in the March/April Issue | CAD$2,050
Great exposure in the FMJ issue focusing on Workplace Design (Office interiors, ergonomics/occupant comfort, and productivity/efficiency) – this issue is dubbed the Facility Fusion issue and covers both Fusions!

Your Company Logo in Printed Show Directory | CAD$75
Your company’s full color logo printed in the show directory exhibitors’ listing section - Vector graphic OR 600 dpi eps/tif/pdf image.

Sponsorship & Marketing Opportunities
(You do not have to be an exhibitor to participate!)

Welcome Reception Title Sponsorship | CAD$1,025
Facility Fusion kicks off on Tuesday evening in the main foyer (by the session rooms). Sponsor will receive one Full Event registration. Premier Sponsorship.

Power Speaker/Lunch Sponsorship | CAD$2,050 – Exclusive!
This power speaker doubles as Tuesday’s attendee luncheon. The exclusive sponsor of this event will receive one Full Event registration. Premier Sponsorship; includes prominent on-site recognition on signage and event screens; pre- and post-show recognition online and in print. (Possible speaking opportunity – must secure by 1/31/2014).

Attendee Bags Sponsorship | CAD$1,025
Your company name and logo will be carried from room-to-room and booth-to-booth throughout the event. A much-appreciated conference souvenir, the complimentary bag is given to registered attendees at check-in. Premier Sponsorship.

Attendee Bag Inserts | CAD$150/each | Limited Availability
Insert a promotional item or a piece of literature in the bags attendees carry with them throughout the conference.

Attendee Broadcast E-mails | CAD$515/each | Limited Availability
Send an e-mail to the registered attendees either prior to or following Facility Fusion. It’s a great way to let attendees know you’ll be there or to thank them for visiting your booth (only 1 per day!)

Attendee Update Sponsor | CAD$515 – Exclusive!
Prior to and after the show, IFMA will e-mail event updates to all registered attendees, with program information, travel tips, etc. The e-mail update will feature “sponsored by” recognition, including your company name and logo, and a banner ad that links directly to your website.

Attendee Lanyard Sponsorship | CAD$1,025
As the exclusive lanyard sponsor, your company name will be visible among all Facility Fusion attendees. Premier Sponsorship.

Registration Sponsorship | CAD$2,050
Your company name greets attendees and guests as they walk up to register or pick up their conference badges.

Networking Breaks Sponsorship | CAD$250 | Limited Sponsors
By sponsoring the refreshments provided during daily networking breaks, your contribution will be much appreciated by attendees.

Door Prizes | Only 6 Opportunities available!
Donate a prize for a drawing held at the end of the Facility Fusion conference (minimum value = CAD$200). Use this opportunity to showcase your company. Ideas range from CAD$200 cash to an iPad 2 or laptop - let's discuss your ideas!

**In-kind Sponsorships | Your Choice!**

What special product or service does your company produce that would be beneficial to the success of Facility Fusion? Show management utilizes a variety of products and services, such as carpeting, plants, walkie-talkies, furniture (in IFMA booths), signage, etc.