

2015 Annual Meeting Minutes

March 4, 2015

Attendees: Rex Wilson, Ian Critchley, Nick Crim, John Oosterwal, Willie Arce, Steve Ballard, Jeff Thomason, Clark Verchick, Leonard Miner, Jess Warren, Sergei Mandrykin and John Hemrick. Attending from IFMA was Vanessa Koller.

The meeting this year was hosted by Jeff Thomason and the Belle Meade Country Club in Nashville, Tennessee. We thanked Jeff for his gracious hospitality.

The meeting opened with Rex Wilson showing and describing a Power Point presentation that was developed to be used for illustrating who is the City and Country Clubs Council and what the goals of the association are.

Rex Wilson welcomed Nick Crim as a new Board Member taking over the Treasurers role on the Board. Nick provided the Treasurers report that we had in the bank \$5,240.44 with no current debt. We have one open payment yet to be received from the Union League from last year which Steve Ballard was handling. Steve will be rebilling them next week. Ian is working to get old officers removed from our account and adding Nick as the new Treasurer.

The Membership Committee will be chaired by Ian Critchley this year and his current members are Terry Burns, Jaime Flores, John Hemrick and Rex Wilson Ex Officio. We are still looking for others to get involved in the Membership Committee. The more people that will take a few minutes to make some contact with other Clubs in their region, the more likely we will grow this Council. Council Membership is down to 45 which is down from a high of 63. 2015 goal is to get the Council back to at least 55 members and grow it over the next three years to 100.

Willie Arce, Education Chairman discussed the lineup for this year so far for Webinars:

- Leadership by Kevin MacDonald of The Coaching Department
April 16, 2015 Thursday at 2:00 pm EST
- Communications by Lisa Horowitz of Attorney Talent Strategy LLC
June 11, 2015 Thursday at 2:00 pm EST
- Risk Management – Jeff Magoon CMAA Director of Risk Management
Aug 6, 2015 Thursday at 2:00 pm EST
- Semi Annual Meeting and Webinar – TBD in October

Rex Wilson discussed the semiannual letter will be scheduled to go out from him to create a more positive communication with the membership.

The Website has been updated and there is a possibility IFMA may be changing platforms in the future to make it more user friendly but no date has been set for this.

The Balanced Score card was reviewed and updated.

The Council then discussed the need to create a uniform job description for a Facilities Manager in a Club. Something's to include were strategic and long range planning, long range capital needs and use the description from IFMA what a Facilities Manager is. Nick Crim will be the Champion of this project that will be passed through all members for their input. This is a long range objective to be able to create a matrix of information such as salaries based on Club size, location and more.

Nick Crim has also developed a marketing brochure that will be shared will all of the Membership that can be used by anyone in the Council to help solicit new Members.

Next Year's Annual Meeting is tentatively scheduled to be held on March 13 – 16, 2016 at the Ridgewood Country Club, Paramus, NJ.

The Council decided for next year we will do the Real Estate & Property Management, Communications and Technology. We will then in year three complete Human Factors and Quality and do the Exam Prep on Tuesday. Based on the advice of our instructor, it may be up to the individual to study one of the last two items without instruction. The Exam Prep is a lot of information to cover in one day so we will discuss it at next year's meeting with the instructor.

It was noted that to date Steve Ballard and Willie Arce are attending World Workplace 2015 in Denver, CO from October 7 – 9. Rex Wilson will not be able to attend so will need a volunteer to attend the IFMA Annual Meeting in his place.

There being no further business the meeting was adjourned.