# Airport Facilities Council

# Sponsorship Program Benefits

In support of excellence, how to become an IFMA Airport Facilities Council sponsor...

This – 2014 - is the inaugural year for the Airport Facilities Council sponsorship program. This program is intended to promote participation and visibility for our corporate and consulting firm members.

Be involved in one of the fastest growing and younger IFMA Councils. The Airport Facilities Council originated in 1998 and was known at that time as the Airport Maintenance Conference. The group met for several years before finding an organizational home within IFMA in 2004. Since then the membership has grown to over 250 combined airport, airline, and corporate members.

Join the membership of outstanding corporate consultant Airport Facilities Council sponsors who send a message to the aviation industry at large-that they are leaders committed to a future where the talents of others are developed and supported. In return for your generosity, the Airport Facilities Council will provide its membership opportunities to improve facilities maintenance management skills, share ideas for making better business and capital improvement decisions, and strengthen members' core competencies to make them stronger contributors to their respective organizations.

Over half of our Council membership represents airport personnel with the remainder being from sectors of the Federal government, airlines, and corporations and aviation consultants.

Those who invest in our Council should feel confident that their sponsorship dollars are responsibly directed toward the Council’s educational conferences which directly benefit its aviation members and the business meeting conducted during IFMA’s annual WorldWorkplace event. Our Platinum sponsors will be provided year-round visibility via the Council’s website. Review our sponsorship levels and associated sponsor benefits below.

Council sponsors will receive recognition in Spring Conference and World Workplace on-site printed materials and will be verbally congratulated during the conference and business meeting. Sponsors will receive website recognition through name/logo placement on the Airport Facilities Council website.

**Platinum Sponsor - $1,500**

* Recognition on Council website for an entire year, with a link to a corporate website
* Recognition in Council meeting program materials – Spring Conference and WorldWorkplace
* Opportunity to display promotional signage
* One sponsorship available

**Gold Sponsors - $1,000**

* Recognition as a Council event meal sponsor on the website during the weeks/months prior to the event
* Recognition in Council meeting program materials – Spring Conference or WorldWorkplace, as applicable
* Opportunity to present an informative, yet marketing type presentation during a lunch at the Spring Conference
* Opportunity to display promotional signage
* Three sponsorships available

**Silver Sponsor - $750**

* Recognition as a Council event sponsor on the website during the weeks/months prior to the event
* Recognition in Council meeting program materials – Spring Conference or WorldWorkplace, as applicable
* Opportunity to present an educational presentation (no branding permitted) during the Spring Conference, as agreed upon by the Conference committee
* Opportunity to display promotional signage
* Three sponsorships available

**Bronze Sponsor - $500**

* Recognition as a Council event sponsor on the website during the weeks/months prior to the event
* Recognition in Council meeting program materials – Spring Conference or WorldWorkplace, as applicable

**Flash Sponsor - $250**

* Recognition as a Council event sponsor on the website during the weeks/months prior to the event
* Recognition in Council meeting program materials specific to the Spring Conference
* Opportunity to provide flash drives containing corporate logo and preloaded informational materials to Spring Conference attendees. These flash drives will also be used to save other presentations made during the Conference and will be distributed to attendees prior to close of the Conference.

**Supporters - $100**

* Recognition as a Council supporter, by name only no logo or other advertising

**Deadlines**

Platinum (Annual) Sponsorships and Supporters will be accepted at any time throughout the year and will be valid for one year upon receipt.

Gold, Silver, Bronze, and Flash Sponsorships (Spring Conference and/or WorldWorkplace): Email electronic (digital) file suitable for website posting and use in email mailings for the applicable Council event.

Email digital files to Council President.

Payment Deadlines:

* Logos (or emailed digital files) will be posted and utilized on promotional materials for either the Spring Conference or WorldWorkplace upon receipt of sponsorship funds. Initial announcements for either event begin about three to four months prior to either event, so the sooner the funds are received, the greater opportunity for advertising.
* Sponsorship funds should be received no later than one week prior to the first day of either the Spring Conference or WorldWorkplace, as applicable.

Checks only are accepted for sponsorship funds and should be mailed to the Council Treasurer.

**Sponsorship Pledge Form**

**Airport Facilities Council**

**Spring Conference FY2014**

**Level Donation Pledged Amount**

**Pl**atinum $1,500 $\_\_\_\_\_\_\_\_\_\_\_\_\_

Gold $1,000 $\_\_\_\_\_\_\_\_\_\_\_\_\_

Silver $750 $\_\_\_\_\_\_\_\_\_\_\_\_\_

Bronze $500 $\_\_\_\_\_\_\_\_\_\_\_\_\_

Flash $250 $\_\_\_\_\_\_\_\_\_\_\_\_\_

Supporters $100 $\_\_\_\_\_\_\_\_\_\_\_\_\_

**TOTAL PLEDGE $\_\_\_\_\_\_\_\_\_\_\_\_\_**

Contact name

Company name

e-mail

Phone

Mailing address and zip code

*Submit this form along with your check made payable to the Airport Facilities Council.*